



## LIN Introduction Video Clip

Thanks to the support from Sudest-Dong Nam Production and DIGIPOST, the LIN team was about to successfully produce a video clip to introduce our center. The video clip presents a comprehensive story of LIN's activities to serve the HCMC community.

We would like to thank our volunteers and representatives of stakeholders for helping us to make this video clip.

Whether you already know about LIN Center or not, please consider watching this video clip to help better understand our services, our governance, our volunteers and our team.

Watch the video clip at [LIN youtube page](#) or [LIN's Blog](#).



**LIN Center would like to wish a happy birthday to:  
Ms. Nguyen Tran Hoang Anh, Chairwoman of LIN's board of directors**

## News and Events of the LIN Center for Community Development

### Workshop “The Art of Expression”

On Monday, April 15, LIN Center, in cooperation with Life Art, held a workshop called “The Art of Expression” with the participation of 34 members of various NGOs and NPOs in Ho Chi Minh City. Ms. Phan Y Ly, Director of Life Art, and her colleagues led a lively workshop with lots of activities on creativity and active participation.

The workshop took place in a dance room that gave the participants an open space to move around. To start it off, each person was asked to introduce him or herself while making a random movement which everyone else had to follow. After that, they walked around the room freely and increasingly fast and then paired up under the instruction of Ms. Ly. Within each pair, the participants took turns sharing three things that people knew about them and three secrets that hardly anyone knew. After five minutes, each pair took turns sharing the results with the whole workshop.

In the next activity, the participants were divided into five small groups. Each group was asked to come up with a creative way to use body movements to demonstrate a moving bicycle in which each member played



a different part of the vehicle and then shared the purpose of each part. Everyone demonstrated creativity in this activity.

After a break, everyone came back to the workshop for another activity. The five groups had to think of a family scenario and act it out without a single word. And again, they displayed wonderful creativity, capturing different aspects of family life – happy or broken, with all kinds of conflicts among family members. Each group then shared the reasons why they had chosen such an aspect and the message they hoped to deliver to the audience.

At the end of the workshop, members from 3 of the groups were asked to share the difficulties they had encountered in their families, and those from the other 2 groups shared the difficulties they've faced in their

jobs. Next, each group chose one common difficulty to demonstrate using puppets. The rest of the workshop focused on solutions to overcome the struggle their puppet character had to deal with.

“I enjoyed it a lot,” Ms. Nguyen Thi Thuy of E&D commented on the workshop, “and look forward to attending more workshops of this kind. It taught me various ways to work and make connections with my clients. I was especially interested in the new and compelling idea of using arts to increase effectiveness in interacting with people. We all had a wonderful experience.”

“The Art of Expression” is a part of a series of workshops on active participation that Life Art, in collaboration with LIN Center, wants to bring to the community of NGOs and NPOs in Ho Chi Minh City. All the methods and skills introduced in this workshop can be applied to encourage sharing as a way to deal with sensitive issues in the family and the workplace. With the success of the workshop, LIN Center will organize more similar workshops and training programs to provide NGOs and NPOs in the city with the methods and approaches to enhance creativity and active participation in their organizations.

**LIN Center** (Translated by *Truong Ngoc Anh Thu*, LIN volunteer)

[Video clip of the workshop “The Art of Expression”](#)



The screenshot shows a website for 'phusongyeuthuong.org'. The main content area features a large photograph of a crowded meeting or conference. Below the photo, the text reads: 'Họp mặt ra mắt Chương trình Phủ Sóng Yêu Thương' and 'Buổi họp mặt ra mắt Chương trình Phủ Sóng Yêu Thương ngày 22/05/2012 tại Trung tâm Hội nghị White Palace thành công rực rỡ, những gương mặt rạng ngời, những nụ cười, những cái ôm chặt, những cái bắt tay.' At the bottom of the screenshot, there are two statistics: 'Tổng huy động: 169.240.000đ' and 'Tổng đóng góp: 151.697.336đ'.

### Phu Song Yeu Thuong Charity Program

With the opening of Phu Song Yeu Thuong charity program from Central Red Cross collaborating with MobiVi, the NPO community can easily fundraise with the people of Vietnam through mobile phone sms messaging. The LIN Center has participated in this program since the beginning with the code 555 and we hope that other NPOs will participate as well.

If you are interested in participating in this program, please register [HERE](#).

## Training workshop on “Grant Report Writing Skills”

On Thursday morning (May 31, 2012), 14 representatives from LIN's grantees participated in a “Grant Report Writing Skills” workshop at the office of Horizon Capital Group, District 1, Ho Chi Minh City.

Ms. Elizabeth Pham – LIN's Philanthropy

Advisory Service (PAS) Manager – opened the workshop with a speech presenting major elements for grant reporting such as: common components of a grant report, grant report writing process, success indicators, illustrations of several individual cases and operating expenses, etc.

Afterward, Ms. Dang Thu Huong from 5gio-sang organization shared her experience on writing grant reports for the Football Campaign for disadvantaged children, which was sponsored by LIN in 2010 and 2011. 5gio-sang shared its lesson of utilizing questionnaires on beneficiaries' satisfaction as well as the assistance from skilled volunteers during the process.

After the break, participants had the opportunity to practice writing their own grant reports using LIN's template. This workshop is sponsored by GFCF for LIN as part of the LIN Community Grant 2011-2012.

“If this workshop had been done earlier, I think our grant report for LIN would certainly have been better. After this workshop, I realized that I have been carrying out various successful projects but I also need skills and experiences to write a good grant report,” said Ms. Luu Kim Cuc – director of Binh Loi Social Center.



**LIN Center** (Translated by Nguyen Tran Bao Phuong, LIN Intern)

## Upcoming Events

### Roundtable for Individual and Family Philanthropists Wednesday, 11 July 2012

#### Background

On 11 July, from 12 to 2pm, in District 1, LIN will host an English language roundtable for committed donors – individuals and/or families that annually contribute at least VND 200 million.

The intimate meeting will provide an opportunity to develop one's philanthropic goals and strategies through expert facilitation by an international philanthropy advisor - Mr. Maurice Machenbaum, Co-Founder and Director of WISE philanthropy advisors, a Geneva-based organization now located here in HCMC.

#### Objective

Participants will build understanding about issues that affect grant outcomes in a dynamic, group process that allows sharing among peers. Learn different approaches to philanthropy that can help to leverage and enhance your community investments. Join us if you and/or your family want to:

- Establish a giving strategy;
- Review and revive an existing giving strategy; and/or
- Do more with the funds you allocate for charitable purposes.

The cost to attend this event is VND 400,000, which includes a casual lunch and materials. If you or your family has the capacity to give at least \$10,000 USD annually, please register by sending an email to Liz Pham at: [Donor@LINvn.org](mailto:Donor@LINvn.org), or via telephone at: (08) 3824-6091 and please include the following information: Full name, Occupation, Email & Mobile Number, First time or Experienced philanthropist. *Note: Participants will be limited to 15 people as the agenda will include small group discussions on how to make your philanthropic efforts more strategic. Click here to learn more about how [philanthropic giving is growing in Asia](#).*

The roundtable was originally scheduled for 25 May but was postponed due to low participation.

### Training on computer and internet using skills from Intel team 13 and 14 June 2012

Date: 13 and 14 June 2012

Time: From 8:00 to 11:00am

Venue: We will send to registered participants

*Note: This training was scheduled in March so we had enough NPO partners RSVP.*

## Funding opportunities for NPOs



### Small Grant Announcement from U.S Embassy

The U.S. Embassy is pleased to announce the Small Grants Program for fiscal year 2012. This competitive program offers grants of up to \$20,000 to Vietnamese non-governmental organizations to strengthen democracy, increase respect for civil society and the rule of law, advance human rights and women's rights, and combat extremism. Guidelines on the program are provided below. Proposals (in English) are due to U.S. Embassy Hanoi by **June 5, 2012**. Final selections will be announced in **July 2012**.

#### **Application guidelines:**

Proposals can be submitted for up to \$20,000 and must be for projects with a duration of no more than one year. Grants may be made to non-governmental, not-for-profit organizations based in Vietnam.

Grants cannot be made to individuals, but only to non-governmental organizations that demonstrate long-term sustainability beyond the proposed program activity. Third-country individuals and organizations are NOT eligible.

Proposals must support program activities that advance democratic practices, which can include developing civil society; fostering freedom of information and independent media; increasing transparency in government; supporting NGO capacity building; advancing rule of law and judicial reform; promoting civic education; encouraging conflict resolution; prioritizing human rights; or advocating for equal rights for ethnic minorities or women.

Detailed information is available at: [Small Grant 2012 from US Embassy](#)

Please see below for the application form for the 2012 Civil Society Small Grants Program. Please send an electronic version of your proposal (in English) to the U.S. Embassy, Public Affairs Section via email to [pas.culture@gmail.com](mailto:pas.culture@gmail.com) by **17:00, June 5, 2012**. Final selections will be announced in July 2012.

For further inquiries, please contact us at (04) 3850-5000 (extension 6152) or at the email above for answers.



ANNUAL GRANTS IN SUPPORT OF

## COMMUNITY HYGIENE & HEALTH UNILEVER VIETNAM FUND

This is an annual program by the Unilever Vietnam Fund that aims to actively improve different communities' hygiene and health, with a special focus on women and children in remote areas.

In 2012, this program pays attention to the fields of clean water and environmental preservation, in order to improve the health of and achieve sustainable development for specific communities. The best project proposals, selected by the Unilever Vietnam Fund, are to be implemented in 2013. The sponsored organizations must clearly present their projects' commitments and objectives, show a determination to achieve all of those objectives, and have a set of methods to evaluate the projects' effectiveness.

### 1. Project themes:

- a. **Clean water:** Initiatives helping to change contaminated sources of water and/or to save water.
- b. **Waste and environment:** Environmental preservation through waste treatment and reduction.

### 2. Selection criteria: All eligible projects and initiatives will be evaluated the Unilever Vietnam Fund based on the following criteria:

- *Complementary to the Unilever Vietnam Fund's mission*
- *Unique (not similar to any projects done before)*
- *Feasible (to be implemented, at most, within one year)*
- *Able to bring about practical impacts on the Vietnamese, with regard to their living conditions*
- *Demonstrative of a determination by the applicant organization and individual to achieve the proposed objectives*
- *Capable of counter-funding*





## **VGIF provides small grants for grassroots projects that empower women and girls in developing countries.**

**The Virginia Gildersleeve International Fund (VGIF) support women's organizations based outside of the United States by providing small grants for an array of community needs up to \$7,500 USD.**

### **What VGIF supports:**

- Community development
- Health and nutritional support
- Literacy and leadership training
- Educational seminars and workshops
- Women's human rights
- Organizations that are governed and directed by women.

### **VGIF does not consider requests for the following:**

- Individual scholarships and tuition
- Political organizations
- Religious groups unless the proposed project contributes to the general good of the community
- The construction of permanent buildings or the purchase of land
- Salaries for board members and permanent staff but may include stipends/honoraria for external resource people/trainers.

If your organization fulfills this profile, and you would like to apply for a grant for our 2013 funding cycle, here are the steps you will need to take once our process is open:

All interested applicants must complete a Letter of Intent (LOI). VGIF does not accept unsolicited LOIs or full proposals. The LOI process will open in May 2012. At that time you will have access to our Letter Of Intent by creating an account, then completing and submitting your LOI to us electronically (<http://www.vgif3.org/projects2tier/index.asp>). After LOIs are reviewed, your organization may or may not be invited to move forward in our funding process, with the completion of our full application.

If you have any additional questions please contact: [grant-associate@vgif.org](mailto:grant-associate@vgif.org)

## Donor's Corner

### A. LIN Donors in May 2012

#### Financial donation

- VII Group (Vinausteel and SSE steel)
- Center for Disability Resource and Development (DRD) (customer of Philanthropy Advisory Service – PAS)
- The Danish Vietnamese Association (DVA) and HCMC Child Welfare Foundation (customer of Philanthropy Advisory Service – PAS)

#### Inkind donation

- Viivue Company: PAS brochure designer
- Sudest-Dong Nam Production and DIGIPOST: production of LIN introduction video clip
- Life Art social enterprise: conducting workshop “the art of expression”
- Huynh Tan Phat scholarship fund: venue for skilled volunteer meeting.
- Horizon Capitals Group: venue and projector for training workshop on report writing skills.



### Research Report on Access to Justice

The LIN Center completed the research report on access to justice, which was conducted on 60 NPOs in HCMC and its surrounding areas. This was the first component of the project funded by Justice Initiatives Facilitation Fund (JIFF).

If you are interested in the results of this research on access to justice, please click [RESEARCH REPORT](#).

## B. LIN Intern and Volunteer



### **Nguyen Tran Bao Phuong – Events and Communications Intern**

Phuong was born in 1991 and is a rising senior at Loyola Marymount University (California), majoring in Finance and Economics. After joining a service organization in her junior year, she has developed a great interest in community service and would like to learn more about non-profit organizations.

Therefore, she applied to intern at LIN with a hope to gain knowledge about the NPO system as well as to develop communication and event-coordination skills. She also expects to find a way to integrate her major with her passion for community service and bring a change to the community. Phuong has been working at LIN since mid-May 2012 as an Events and Communications intern.

### **Anna Kuznetsova – Fundraising Volunteer.**

Throughout her career Anna has been working a variety of local non-profit organizations helping children and youth. She supported charity organizations in US, Russia, and Tajikistan by helping them improve their strategic planning skills, design fundraising campaigns, write grant proposals, do community research, retain volunteers, and manage their projects more effectively.

In May 2012 Anna joined LIN Center for Community Development in HCMC to help with Center's fundraising activities. She received Master's Degree in Linguistics and Teaching Foreign Languages from Tomsk State University, Russia in 2006. She is a former VSO volunteer and alumna of UGRAD program supported by the US Department of State. In her free time Anna organizes free English language Conversation Club for university students at the American Education Center and sings at the HCMC International Choir.



## NPO Networking

### Workshop on Capacity Development for Volunteers



On Sunday, May 12, 2012, Nguoi Viet Tre social work organization collaborated with the LIN Center to organize the workshop, “Capacity Development of Volunteers” at National Administration Institute, District 10, HCMC.

40 young people coming from voluntary clubs and groups working in HCMC participated in this workshop to share their challenges with volunteer management. Mr. Son Pham, Community Liasion for LIN Center, presented Volunteer Management System by using the tools from a Singaporean organization to help them gain an understanding of a professional volunteerism system.

This is the first workshop in the series of workshops that Nguoi Viet Tre social work organization would like to organize to respond to the interests in voluntary management of HCMC young voluntary groups.

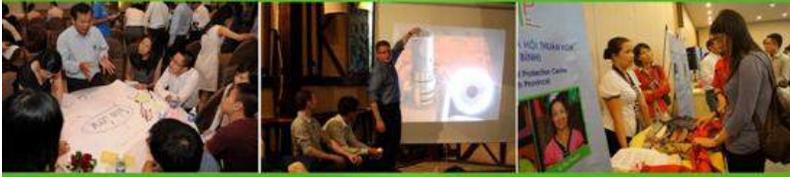
APPLY NOW!

# SOCIAL ENTERPRISES INCUBATION PROGRAM

# 2012



Providing finance support and business consulting



2012 Social Enterprises Incubation Program aims to support SEs at incubator level: Social enterprises that are implementing social innovations at early stage of development and looking for support in order to confirm their model, ensure their effectiveness, achieve self-sustainability and create impacts on a well-defined community.

**Areas of work:** social enterprises addressing social challenges or market failures in many areas, such as: environment, education, public health, ethnic minorities, HIV-AIDS etc. This year we especially encourage initiatives on clean water, effective use and distribution of water resource in Southern central Vietnam to apply.

**7 – 10 social enterprises will receive Business planning support in 3 months through training and consulting**

**3 – 5 social enterprises at Incubator level who successfully present their business plans will receive in-depth support of the program in 12 months**

- Finance support (seed money) equivalent to US\$10,000
- Business consulting, consulting on organizational development, finance
- Need based capacity building
- Networking, connect and learn from successful models
- Connect the social enterprises with the broader community



More information and download application form at [www.doanhnhaxahoi.org](http://www.doanhnhaxahoi.org) or [www.csip.vn](http://www.csip.vn)

Deadline for application: **30th June 2012**

Come attend Information sessions for:  
**2012 Social Enterprises Incubation Program**

*In Hanoi:*

A5 meeting room, 1st floor, Army Guest House, 33C Pham Ngu Lao street  
09:00-11:00 am 04th June 2012

*In Ho Chi Minh city:*

"Đài rất đẹp" Club House, 91/6N Hoa Hung street, Ward 12, District 10  
09:00 – 11:00 am 07th June 2012

R.S.V.P: [dunghn.csip@gmail.com](mailto:dunghn.csip@gmail.com) / (04)3 537 8746



Centre for Social Initiatives Promotion (CSIP)  
Tel: +84 4 35378746 / +84 4 35378992  
Email: [csipvn@gmail.com](mailto:csipvn@gmail.com)

The centre for Social Initiatives Promotion (CSIP) would like to announce the **2012 Social Enterprises Incubation Program - Providing finance support and business consulting for social enterprises**

**The 2012 Social Enterprises Incubation Program** aims to identify and provide financial support, as well as consultation on the growth of social enterprises in terms of operation and business development, it thus can promote the sustainability of social enterprises and intensify their positive impacts on the community as a whole. We encourage interested individuals, organizations, enterprises who aim to address the social and environmental issues of Vietnam to join the program. Please see the detailed information of the program and download the application form at our website [www.doanhnhaxahoi.org](http://www.doanhnhaxahoi.org).

We would like to invite you to The Information Sessions of 2012 Social Enterprises Incubation Program, at Hanoi on Monday, June 4, 2012 or in Ho Chi Minh City on Thursday, June 7, 2012. For information regarding the time, venue, and registration for the workshop please visit:

<https://docs.google.com/spreadsheet/viewform?formkey=dE1acENYWnFaTVpwXzR0ZUhMS194Vmc6MQ#gid=0>

## Training Workshop for Entrepreneurs

The Centre for Social Initiatives Promotion (CSIP) is a non-government organization operating with a mission to promote the Social Enterprise movement in Vietnam. KOTO is one of the first social enterprises in Vietnam with a module for restaurant training & vocational training for homeless youth or those in difficult situations. With a sponsorship from Irish Aid, in 2012, CSIP and KOTO will implement the project of Competence Improvement for the staff and managers at Social Enterprises in Vietnam.

The purpose of the project is to improve the competence of leaders and staff in domestic Social Enterprise in the area of leadership management and be able to apply business skills to the social enterprise operation with the goal of effective & stable social development.

### 1. Schedule:

Course	Course Name	Date
Course 1	Build business plan	4 - 6/6/2012
Course 2	Human resources management	7- 9/6/2012
Course 3	Marketing	11- 13/6/2012
Course 4	Financial management	14 - 16/6/2012
Course 5	Social enterprise leadership (in Hanoi)	25 – 29/6/2012

### 2. Location:

- In Ho Chi Minh City (to be advised later).

### 3. Other information:

- Language: Vietnamese
- Lecturer: selected from experts, lecturers network of program Social Enterprise's SYTB and ToT.
- Courses are free of charge; applicants from outside Ho Chi Minh City will be supported with transportation & accommodation fee during the course.

### 4. Application:

We advise that enterprise nominate applicants for these courses. The completed application, "Applicant information survey form" should be submitted before 12<sup>th</sup> May 2012. Please contact:

- Ms. Che Phong Lan: tel +84 4 3537 8746 ext 15; email: [lan.csip@gmail.com](mailto:lan.csip@gmail.com) (in charge of organizing the course about Social enterprise leadership)
- Ms. Nguyen Hong Hanh: tel +84 4 37184573 (Ext: 115); email: [hanh@koto.com.au](mailto:hanh@koto.com.au) (in charge of organizing the rest 4 courses)

*Translated by Ngo Tu Nghi (LIN skilled volunteer)*

## ANNOUNCEMENT

# TRAINING COURSE ON PROJECT MANAGEMENT

### *Ha Noi, 25 – 28 June 2012*

#### 1. COURSE INFORMATION

**Time :** 25 – 28 June 2012

Morning: 08h00 – 11h30; Afternoon: 13h30 – 17h00

**Place:** HA NOI

**Language:** Vietnamese

**Trainer:** MD. Le Dai Tri

#### 2. TRAINING FEE

\$ 32,5 per day (Including: materials, study equipments; tea-break).

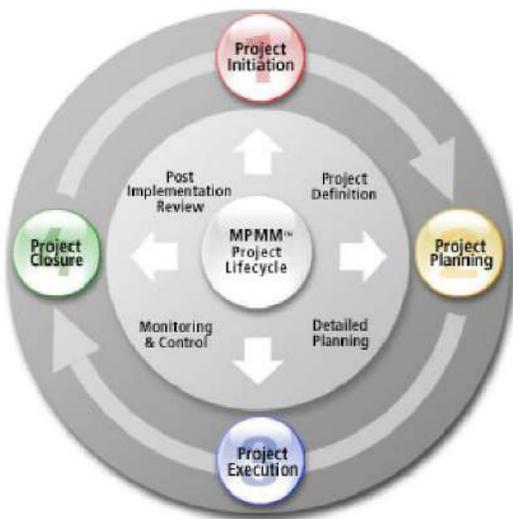
Certificate fee: \$ 7,5

**Local social staff will be discount 10% tuition** (excluding certificate).

#### 3. AIMS AND OBJECTIVES

After the training course, participants will be able to:

- Describe basic definitions including: project cycle management, management by objectives. Listing managerial functions and project management tasks.
- Build project strategic plan and implementation plan based on logical frame.
- Describe essential principles in implementing project.
- Develop monitoring plan – evaluate and use tools for collecting information to monitor and evaluate the project.



**FOR ENQUIRIES AND REGISTRATION, PLEASE CONTACT:**

**Social Development Training Center (SDTC)**

Room B009, Ton Duc Thang University

Nguyen Huu Tho St., Dist. 7, HCMC

Mr. Bao – 093 797 5445 – Tel: (08) 2242 6789

Email: [sdte@tdt.edu.vn](mailto:sdte@tdt.edu.vn) or [trungbao2011@gmail.com](mailto:trungbao2011@gmail.com)

Website: <http://sdte.tdt.edu.vn>

**Deadline for registration: 11 June 2012**