

Building an e-learning platform for the hearing impaired community

NON-PROFIT ORGANIZATION



Contact information

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ORGANIZATION MISSION

Bring equal educational opportunities to the hearing impaired community in Vietnam through free courses of basic English and Information technology. Raising social awareness about the challenges facing the hearing impaired community.

PROJECT'S PROBLEM ANALYSIS

Among 2.7 million hearing impaired people in Vietnam, not many have access to high quality education, which leads to the inequality of education and career opportunity. The results below are obtained from needs assessment surveys and experimental classes for the hearing impaired under 18 years old:

- ❖ The needs of the hearing impaired to learn English and Information Technology are similar to hearing people.
- ❖ As long as the hearing impaired community has a suitable communication channel, they can obtain the knowledge the same way other people do.
- ❖ The project team demonstrates the suitability and effectiveness of their education methods.

PROJECT'S BENEFICIARIES

The project expects to reach 10% of 2.7 million hearing impaired people in Vietnam (equivalent to 270.000 people) who have access to Internet.

PROJECT'S OBJECTIVES



PROJECT PROPOSAL SUMMARY

Establish an e-learning platform for English, Information Technology and Commonsense Knowledge – which is designed in accordance with the needs of the hearing impaired community. This enable the hearing impaired to integrate into society and contribute to society in a better way.

Specifically, the project equips the hearing impaired with English reading and writing level A2 of CEFR (Common European Framework for Reference) and Information Technology level A (Vietnam National Certificate).

PROJECT'S DESIRED OUTCOMES

The product in 6 months:

A syllabus including 120 video clips of lectures which teach English, Information Technology and commonsense knowledge with subtitle of Vietnamese and sign language. An online platform for the hearing impaired to access the lectures and keep track of their progress.

The product in 24 months

A basic English learning program of 100 weeks specially designed for the hearing impaired, based on the textbooks under the Vietnam Ministry of Education and Training's standard programs.

The product in 5 years:

A universal education program to help hearing impaired children become knowledge owners by teaching them Information Technology and English.

PROJECT'S ACTIVITIES

Building a free e-learning platform to teach English, Information Technology and commonsense knowledge for the hearing impaired community in Vietnam with following activities:

Time	Activities
Sep 2016	<ul style="list-style-type: none"> • Create 3 samples of e-learning lectures to test the learning ability of the hearing impaired through online channels. • Gather opinions of students and experts
Oct 2016	Build a syllabus including 100 – 120 lectures.
Mid Nov 2016	Collaborate with Kera.vn and Kyna.vn to build the online platform.

Dec 2016 – Jan 2017	Collaborate with hearing impaired - specialized centers and schools to introduce and spread this website to the hearing impaired community.
Jan 2017 – Apr 2017	Incorporate this program into the project’s existing traditional classes to have more information for effectiveness evaluation.
Jun 2017	Evaluate the project’s results and impacts

COMMUNITY PARTICIPATION IN THE PROJECT

Stakeholder	Description of Participation
Parents of nearly 100 project members, members of Culture of the deaf HCMC, the Deaf community	<ul style="list-style-type: none"> Join the e-learning platform Feedback, evaluate and rate online
Binh Thanh District Department of Education and Training	Monitor the program’s quality
Kyna and Kera.vn	Build the online platform
Hearing impaired-specialized centers and schools	Introduce and spread this e-learning website to the hearing impaired.
Other companies	Contribute financial donation.

PROJECT’S SUSTAINABILITY

- Effective sustainability: concentrating on teaching basic knowledge and skills, which are essential and unchanging overtime.
- Long-term impact: In addition to kyna.vn and kera.vn, this program will be published for free on YouTube, Facebook and shared to any in-need partners. So even when the project ends and in the worst case that the technical support for platform and server stops, the materials will still be available on those social media channels.

PROJECT’S DURATION

From September of 2016 to June of 2017

PROJECT’S BUDGET

	Items	Agent	Unit price (VND)	Quantity	Subtotal (VND)	Requested from LIN (VND)
1	Venue, facility	G.A.P Institute	5 million/month	6 months	30 million	0
2	Human resources (5 people)	Hear.Us.Now	5 million/month	6 months	30 million	0
3	Editing and drafting syllabus (with 3 participating experts)	1.Hear.Us.Now 2. Lam Dong Department of Training and Education 3. The Center for Research and Education of Deaf and Hard Of Hearing People	0 million/month	6 months	0	0
4	Videos production and building up an e-learning syllabus	1.Hear.Us.Now 2.Website Kyna.vn 3. Website Kera.vn 4. The faculty of special education – the University of pedagogy HCMC	1.5 - 2 million/video	100 - 120 videos	200 million	125 million
5	Platform & server	1.Website Kyna.vn 2.Website Kera.vn	10 million/month	6 month	60 million	0 million
6	Training workshop guiding for hearing impaired children use e-learning syllabus	1.Hear.Us.Now 2. Other special education centers.	5 million/seminar	5 seminar	25 million	25 million



PROJECT PROPOSAL SUMMARY

7	Online advertisement cost	1.Hear.Us.Now 2. Media communication partners (Isobar Vietnam, DigiPencil, etc.)	5 million/month	2 month	10 million	0 million
Total project budget						355 millions
Total requested from LIN						150 millions

PROJECT'S TEAM

Project leader: Mr. Le Dinh Hieu – CEO G.A.P institution, who was honored in Forbes 30 under 30 in 2016.

4 project members in charge of Communication, Finance, Partner Relationship and Technical. 6 members, 10 volunteers and 5 professional consultants working in general education and specialized education for the hearing impaired.