

LIN



NARROW THE GAP

CAMPAIGN HIGHLIGHTS

2015 EDITION

TAKE ACTION FOR THE ENVIRONMENT



TAKE ACTION FOR THE ENVIRONMENT

VIDEO OF NARROW THE GAP EVENT



Please click on the picture to watch the concluding video clip of
the 2015 Narrow The Gap event
Take Action For The Environment

Recorder: Jacob Sussman, Nguyễn Thiên Vương
Filemaker: Jacob Sussman



CONTENT

At a Glance.....	2
About Narrow the Gap Community Fund.....	3
Environmental Challenges in HCMC Metropolitan Area.....	4
Capacity Building for NP.....	5-8
100GreenDays.....	9-16
CrowdPitch for Narrow the Gap.....	17-18
About the 3 Finalists.....	19-22
Interim Report from 2014 Grantees.....	23-28
Narrow the Gap for the Environment Community Event.....	29-33
Narrow the Gap 2015 Volunteers.....	34-35
Narrow the Gap 2015 Sponsors.....	36-37
Announcement of Narrow the Gap 2016 Theme.....	38
List of Media Articles.....	39
Narrow the Gap 2015 Budget Report.....	40

LIN



**NARROW
THE GAP**

NARROW THE GAP 2015

VND 380,672,147 contributed to Narrow the Gap Fund

239 individual donors, 48 organizational donors, 109 volunteers

21 corporates/organizations provided cash support

28 corporates/organizations provided in-kind support

3665 fans on the Narrow the Gap Fanpage (up from 2150 before the start of the campaign)

11 Social Media Fundraising weeks named #100GreenDays

which inspires people to take simple action to protect the environment

* **11 Corporates donors** for #100GreenDays

* **Over 2929 photos** of **761** individuals from all walks of life taking actions to protect the environment

28 eligible proposals from local Non-profit Organizations (NPOs)

Impact of LIN Capacity Building for NPOs

o 11 project ideas were directly supported to develop into full proposals

o 4 of these 11 proposals were selected to advance to the semi-final round (out of 6 semi-finalists)

o 2 of these 11 proposals made it to the final round (out of 3 finalists)

6 NPOs pitched their projects at CrowdPitch for **130** residents and **3** experts

636 eligible online votes for 3 finalists, submitted from September 14th -24th

374 guests attended the Narrow the Gap Community Event on September 26th

327 votes cast during the Narrow the Gap Community Event on September 26th

3 grants distributed:

VND 150,000,000 for "For Our Environment" of ECO Vietnam Group

VND 100,000,000 for "Green Park for the Deaf Community" of DCOH

VND 50,000,000 for "Climate Camp" of CHANGE



LIN'S NARROW THE GAP COMMUNITY FUND

brings local resources together to create long-term solutions to pressing problems in the area.

In 2015, the [Narrow the Gap Community Fund](#) runs a fundraising campaign whose target is VND 300 million to support **Environmental** projects.



GREENHEART



COMMUNITY

Vote for theme

COMMUNITY

Contributes ideas and resources, cash and in-kind

SKILLED VOLUNTEERS

Support NPOs with proposal writing



COMMUNITY & EXPERT

Choose top 3 proposals

SKILLED VOLUNTEERS

Choose top 6 proposals

NPOs

Submit proposals



SKILLED VOLUNTEERS

Coach presentation skill for the 3 semi-finalists

COMMUNITY

Decide the first, the second and the third prize






LIN

Allocate grants to NPOs and report to Donors

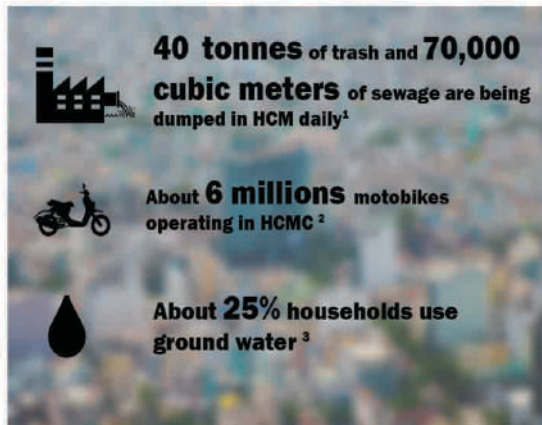


ENVIRONMENTAL CHALLENGES IN HCMC METROPOLITAN AREA

Rapid economic growth and industrialization, population growth and economic development are posing serious threats to the environment and natural resources:

-  Degradation of land resources
-  Inefficient use of fresh water
-  Significant loss of biodiversity
-  Increasing environmental pollution, traffic and energy use
-  Improper waste management.

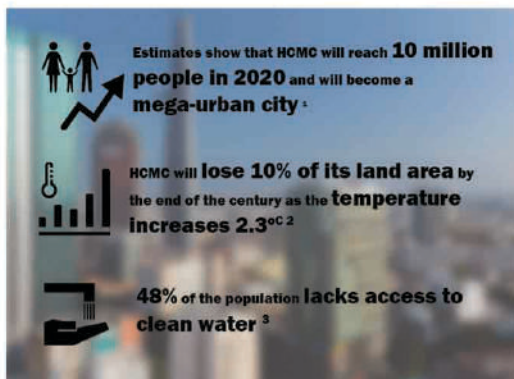
[UN Fact Sheet on Cities and Climate Change (2011)]



40 tonnes of trash and **70,000 cubic meters** of sewage are being dumped in HCM daily¹

About **6 millions** motobikes operating in HCMC²

About **25%** households use **ground water**³



Estimates show that HCMC will reach **10 million people in 2020** and will become a **mega-urban city** :

HCMC will **lose 10% of its land area** by the end of the century as the **temperature increases 2.3°C**²

48% of the population **lacks access to clean water**³

The main areas of population growth, and areas where the poor live, are most threatened.

[Vietnam Institute of Meteorology, Hydrology and Environment, 2010]

1.2% of the Ho Chi Minh City population is living in areas forecast to be flooded by a one meter sea level rise.

[Vietnam Institute of Meteorology, Hydrology and Environment, 2010]

Source:

1. Department of Natural Resources and Environment
2. Ministry of Transport
3. Estimation from the Water Supply Company
4. Dr. Dang Minh Phuong Economics Faculty, Nông Lâm University : Key Challenges in the Process of Urbanization in Ho Chi Minh City
5. United Nations

Given the complexity of these problems, a multi-stakeholder approach is necessary to provide **long-term solutions** to these environmental challenges.

LOGICAL FRAMEWORK TRAINING



08h30 - 17h30, June 06 - 07 2015



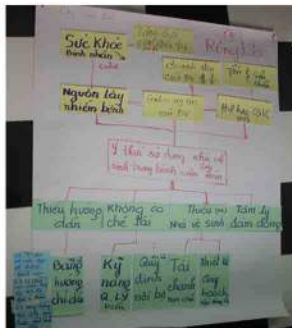
LIN Center

TRAINING'S CONTENT

The training aims to help NPOs with building logical framework, so that they can develop completed proposal(s) to apply for grant rounds of LIN as well as other sponsors. The training includes:

- Conducting need assesment
- Building problem tree
- Building objective tree
- Building logical framework

Announcing the Call for Proposals of the Environment grant round



TRAINING METHOD



During the training, the trainer applied the participatory method which included group discussion, case study, individual and group assignment, peer sharing

ABOUT THE TRAINER



Dr. Ha Minh Tri - Vice Dean, Faculty of Sociology - Social Work - Southeast Asian Studies, Ho Chi Minh City Open University

ABOUT THE PARTICIPANTS

29 representatives from 29 NPOs

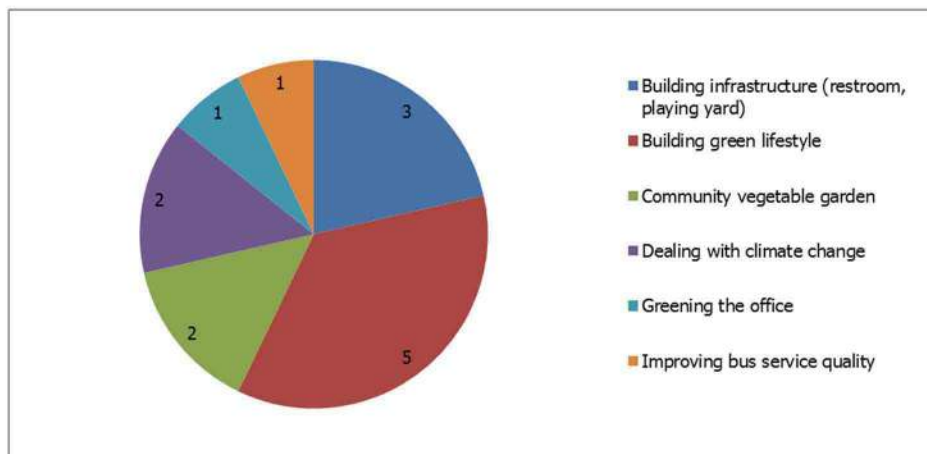


PROPOSAL WRITING SUPPORT

Introduction: As part of the capacity-building series of proposal writing for potential applicants to Narrow the Gap for the Environment 2015, after the Logical Framework Training on June 6-7, 2015, LIN encouraged participants of the training to send their submissions to the Logical Framework Contest, which took place from June 9-17.

Procedure: After one evaluation week, there were a total of 14 Logical Frameworks chosen to be developed into full project proposals.

(Some project ideas were combined together upon discussion among NPOs and volunteers)



When and how to support:

* 7 skilled volunteers provided indirect support for 1 project and direct support for 11 projects

* Hours of support: Nearly 190 hours from June 26 to July 27

* Support via emails and one-on-one meetings

* Content of support:

- Improving the Logical Frameworks

- Developing Logical Frameworks into complete proposals for submission to the Narrow the Gap Fund by July 28

The idea of providing more comprehensive support for proposal writing skills for NPOs was raised by past skilled volunteers and grant applicants

COMMUNICATION SUPPORT

To prepare for semi-final and final events, 6 NPOs had to prepare for their presentations and public speaking skill in order to persuade the expert judges and the audience to vote for them. LIN and CrowdPitch Vietnam connected skilled volunteers with the NPOs to help build their skills.

SEMI-FINAL EVENT - CROWDPITCH



Present Format:

Introduction | Problem | Solution | Scope | Budget | Project Team

Steps:

1. NPO had up to 6 minutes to present their project
2. NPO answered experts' questions and concerns
3. NPO answered audience's questions and concerns

NARROW THE GAP COMMUNITY EVENT - GREEN HEART



1. NPO had up to 6 minutes to present their project
2. Experts comment on projects' weaknesses and strengths
3. NPO showcased their project at their booth

Based on each NPO's needs, LIN and CrowdPitch Vietnam connected them with 9 skilled volunteers to help with the following:

- Presentaion design
- Translation
- Presentation skills
- Booth activity design

Total amount of volunteer hours:

Semi-final Event: Approximately 30 hours from August 14th to August 25th

Final Event: Approximately 30 hours from September 15th to 26th.

Upcoming capacity building components:

- Grant Agreement
- Project Scale Modification
- Digital Story-telling Workshop
- Site Visit
- Volunteer Matching

#100ngayxanh



100 GreenDays (Vietnamese: 100 Ngày Xanh) is a campaign to promote the development of environmental protection habits and help to raise fund for Narrow the Gap. Starting from June 20th to October 6th, 100GreenDays includes 3 main activities

GREEN DAY JOURNAL

#GREEN IT

JUNE		JULY				AUGUST				SEPTEMBER				OCT
3	4	1	2	3	4	1	2	3	4	1	2	3	4	1

LITTLE ACT - BIG IMPACT

#GREEN IT

GreenIt aims to "green" social networks, including Facebook, Twitter and Instagram by photos that contain the green color of beautiful nature

- Take photos that have the color green
- Post these photos on Facebook, Twitter or Instagram
- Turn on public setting, add 2 hashtag #GreenIt & #100GreenDays
- Tag two of your friends into the photos
- The people who are tagged will do the same thing



#GREEN IT



#100ng@yxaanh

GREEN DAY JOURNAL

Introduction: As part of the 100 Green Days Campaign, the Green Day journal is an educational program about the environment targeting children, to spread the message "Little acts make an impact for the environment"



Time: 20/6 - 14/7

Place:

Khanh Hoi Orphanage Center
Smile Group – Friends of Mr. Hung
Thao Dan Social Protection Center
Anh Sang Shelter District 10

Participants: 100 children

Board of Organizers:





Teaching Content:

- Quick and entertaining lessons to help children from the age of 6 – 15 understand environmental issues and various simple ways to protect the environment
- After attending the classes, the children will receive pretty diaries to record what they do daily to protect the environment
- The organizing members will review the lessons and help the children make useful things from recycled materials. The children who continue to perform environmentally-friendly acts throughout the two weeks will be rewarded



LITTLE ACT - BIG IMPACT

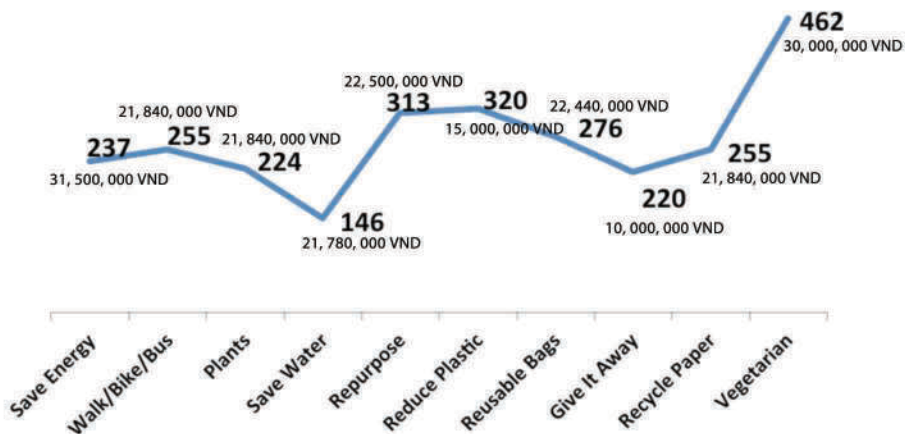
As part of 100 Green Days Campaign, from July 5th to October 13th, **Narrow the Gap** invited everyone to take actions to protect the environment. Community members share what they did on Facebook Twitter, Instagram with the public setting and hashtag #100greendays and #donorname. Sponsors contribute an amount of money per action with hashtags to the Narrow the Gap Community Fund 2015

100% of the funds contributed are invested in 3 environmental projects which entered final round event taking place on September 26th 2015

More than
11 firms
761 participants
2929 Pictures of environmental friendly actions

TOTAL AMOUNT OF MONEY SPONSORED FROM 100 GREEN DAYS
248,740,000 VND

100GreenDays - Photo Submissions



This is a great campaign. After it ended it feels very empty

Teana Konstanz

The campaign inspired our team to be more proactive in protecting the environment after an inactive time

Van Le

THANK YOU THE 27 INDIVIDUALS WHO PARTICIPATED FOR 6 AND MORE WEEKS

Participants	Weeks
Phuong Nguyen	11
Ted Nuyen	11
Minh Thu	10
Bùi Lệ Hằng	8
Hân Hân	8
Hoang Ngoc Thien Tam	8
Pearl Nguyen	8
Sáng Tạo Trẻ	8
Vian Vian	8
Trang Minh	8
Thao Lam	8

Lan-Anh Nguyen-Tran	7
Minh Thư Nguyễn	7
Phan Lê Bảo Khuyên	7
Van Ly	7
Ngo Quynh Nhu	7
Yên Thanh	7
Thu Ha Nguyen	7
Anh Nguyễn	6
HoangKim Octieu	6
Minh Thơ Nguyễn	6
Hong Vy Lai	6
Nguyễn Khanh	6
Phạm Trinh	6
Quang Nguyen	6
Nguyen Tran Hoang Anh	6
Watchfulwanderer	6

Thank you TED NUYEN and PHUONG NGUYEN for your 11 weeks participation

Ted Nuyen



Phuong Nguyen



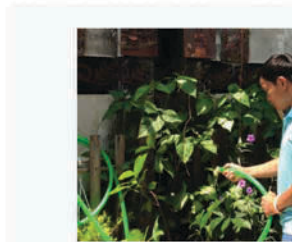
Minh My with 8 new photos

Let's contribute our part in saving the planet. 100 GREEN DAYS #RMSofSofa #Vivaland #100GreenDays



Huong

Nhà mình ở Quận Hòa, cách Sài Gòn hơn 30km. Thường thì mình chỉ say máy về sẽ mất chừng 1 tiếng. Hôm nay chọn đi xe buýt để gây quỹ cho môi trường của Trung Tâm Lũ. Người việc giảm khí thải ra, chuyển mình tích nhất khi đi buýt là có thể quên mà không đến đâu :)) #Vivaland #100GreenDays



Tên bài: Hoàng Mai đến đi và muốn làm điều gì đó ý nghĩa. Hoàng Mai đi về nhiều vì môi trường không ra ở - CHAI SÓC CAY. Bên sẽ tiếp được ý nghĩa này là hình ảnh này góp phần để họ 1000 USD vào quỹ #GreenDays của môi trường của bạn. Và sang ý nghĩa hơn nữa bạn nhé. Vì vậy, bạn sẽ cần sẽ cùng làm gì... See More Like Comment Share 100GreenDays 100GreenDays



Like Comment 5/20/2016 6:56 AM



Thích Like This is fun photo, sorry for the color, but paper rolls and old newspapers are re-used after making paper, and recycling them from paper to new something... 100GreenDays

ADEN Services 2,700 likes All staff at ADEN Services respond to Green Campaign by carrying reusable bags and tea cups everyday to live green more. Let's go green with us! Just 4 simple steps to make it work... See More



Nguyễn Boorin 23,000 likes Recycle - Reduce - Reuse & Return to the real nature ...!!! I challenge u capture a photo using any reusable bag, for each photo Exotravel will donate 200,000 VND to organization for a community project to protect our environment... #Exotravel #100Greendays ... See More



Minh Thu with Trương Đức Hạ Dung and Lê Việt Dung Linh 22,000 likes Nhưng hat gạo nghĩa tình từ thành phố Hồ Chí Minh: đã trao tay cho người dân ở Tam Linh. Bình Thuận từ những tấm lòng vàng do mọi người #PSCCollege #100GreenDays



Đào Nguyễn 12,000 likes De huong ung -viec tiet kiem giay, cong ty minh tuon su dung cac loại giay mot mat de nhan fax hoặc photo tai lieu va cong van... #LAsavietnews #100GreenDays



Đào Vũ with Vưu Kim Đào 22,000 likes Cho bữa trưa thoải mái với gạo lứt multi mè #HoanSiSalon #100Greendays





SEMI-FINAL EVENT - CROWDPITCH

Venue: Hoa Sen University (8 Nguyen Van Trang, D.1)

Event Structure: Six (6) organizations have five minutes to pitch their project ideas to the crowd, give minutes to receive feedback from an expert panel, and another five minutes to engage in Q&A with the audience

The Expert Panel:



DR. HA MINH TRI

VICE DEAN, FACULTY OF SOCIOLOGY -
SOCIAL WORK - SOUTHEAST ASIAN
STUDIES, HO CHI MINH CITY
OPEN UNIVERSITY



MS. MELISSA MERRYWEATHER

CHAIR OF THE BOARD -
VIETNAM GREEN BUILDING COUNCIL,
JOINT CHIEF ORGANIZER-
GREEN DRINKS



MS. NGUYEN TRAN ANH CHI

MARKETING & PR MANAGER
STARBUCKS VIETNAM

Number of participants: 130

Semi-final projects



FRIENDLY RESTROOMS FOR PRIMARY STUDENTS

VIETNAM ASSOCIATION OF VICTIMS OF
AGENT ORANGE/DIOXIN - CU CHI



PACKAGING PRODUCTS BY SCRIPT PAPER THIEN TAM SOCIAL ENTERPRISE



ENVIRONMENTAL EDUCATION FOR NURSERY CHILDREN IN HOCHI MINH CITY MAM NON XANH USSH



GREEN PARK FOR THE DEAF COMMUNITY DCOH



CLIMATE CAMP CHANGE



FOR OUR ENVIRONMENT ECO VIETNAM GROUP - HOA SEN UNIVERSITY

Selection Results

The audience chose the project: **Green Park for the Deaf Community,** DCOH

The Expert panel chose

- o Project **"Climate Camp"**, CHANGE
- o Project **"For Our Environment,"** ECO Vietnam Group and Hoa Sen University



28 PROPOSALS

124 VOTES AT CROWDPITCH EVENT

636 ONLINE VOTES

327 VOTES AT COMMUNITY EVENT

THE 3 FINALISTS

ABOUT THE PROJECTS

This July 2015, LIN received a total of 28 proposals from local not-for-profit organizations (NPOs), each proposing a project to protect or improve the environment in Ho Chi Minh City and nearby provinces. A Grant Evaluation Committee with 16 volunteers selected the six project proposals they felt were the most impressive based on needs objectives, viability, and impact

Subsequently, LIN combined with CrowdPitch Vietnam and Green Drinks Saigon Saigon to organize the CrowdPitch semifinal event on August 27, 2015 – where an expert jury and community judges chose three (3) of the six (6) projects to advance to the final round

On the following pages, you will read a brief description of the three project finalists

Six semi-finalists



VÍ CỘNG ĐỒNG - HỢP TÁC - PHÁT TRIỂN

GREEN PARK FOR THE DEAF COMMUNITY



ENVIRONMENTAL EDUCATION FOR NURSERY CHILDREN IN HO CHI MINH CITY



PACKAGING PRODUCTS BY SCRIPT PAPER



FRIENDLY RESTROOMS FOR PRIMARY STUDENTS



CLIMATE CAMP



FOR OUR ENVIRONMENT



CHANGE



CLIMATE CAMP

CENTER OF HANDS-ON ACTIONS AND NETWORKING FOR GROWTH AND ENVIRONMENT (CHANGE)

The project connects local enterprises and people who are affected by climate change on Thieng Lieng Island, Can Gio District. It aims to establish trips for companies to visit Thieng Lieng Island in order to better understand the difficulties that the locals are facing and to provide practical supports. More specifically, they will help to establish and provide maintenance for the incumbent power grid using solar power, to instruct people to use such a source of energy, and at the same time, to educate and train the youth about climate change and issues related to energy, along with encouraging companies to collaborate using environmentally-friendly business models.

Total Project Budget: VND 800,021,250





GREEN PARK FOR THE DEAF COMMUNITY

THE DEAF COMMUNITY ORGANIZATION OF HCMC (DCOH)

The aim is to build a small park that serves as a cultural and artistic playground, which is clean and stable in the long-term for the deaf-mute. The project encourages active participation from members of the deaf-mute community in order to raise awareness about environmental issues. The project also seeks to open up a teahouse and engage in several other fundraising activities to support the financial stability of the project.

Total project budget: 150.000.000đ



FINALIST



FOR OUR ENVIRONMENT

ECO VIETNAM GROUP works with professors and students at Hoa Sen University

The project applies HDPE plastic technology (high endurance material with low price) to create HDPE bags for traditional water storage and waste management for poor people in An Hiep and Tan Loi Thanh Communes, Ben Tre Province. In sum, the project introduces environmentally-friendly products to citizens, teaches them about climate change and environmental/health problems and in the process encourages citizens to take an active role to protect the environment.

Estimated budget: 179.000.000đ



REPORT FROM 2014 NARROW THE GAP [FOCUS ON EDUCATION]

FIRST PLACE: Thien An Shelter (MATA)

GRANT AMOUNT: 600 millions VND

FIRST FUND TRANSFER: 200 millions VND



Project: **YOUR UNDERSTANDING LIGHTENS OUR LIFE**

PROJECT OVERVIEW

This project aims at changing social prejudice against visual disability (e.g. it is not a severe disability, or people often help visually disabled people out of pity) by giving visually unimpaired young people a chance to really experience the world of the visual disabled. As a result, they will have a clear awareness about the visual disabled and change the way they help and collaborate with the visually impaired, enabling them to shine in their own life. The project provides basic information about the visually impaired by compiling and publishing a handbook about the visually impaired, organizing communication training, raising the self-esteem of visually impaired people to help them adjust to their independent life

INTERIM PROJECT OUTCOMES

1. "Compile and publish the handbook "The basics of visual disability"

- Completed compiling and translating the training material named "BLINDNESS BASICS" of Hadley School For the Blind at Illinois, USA
- Sent the draft of the handbook to experts for proofreading, collected their feedbacks and edited the draft

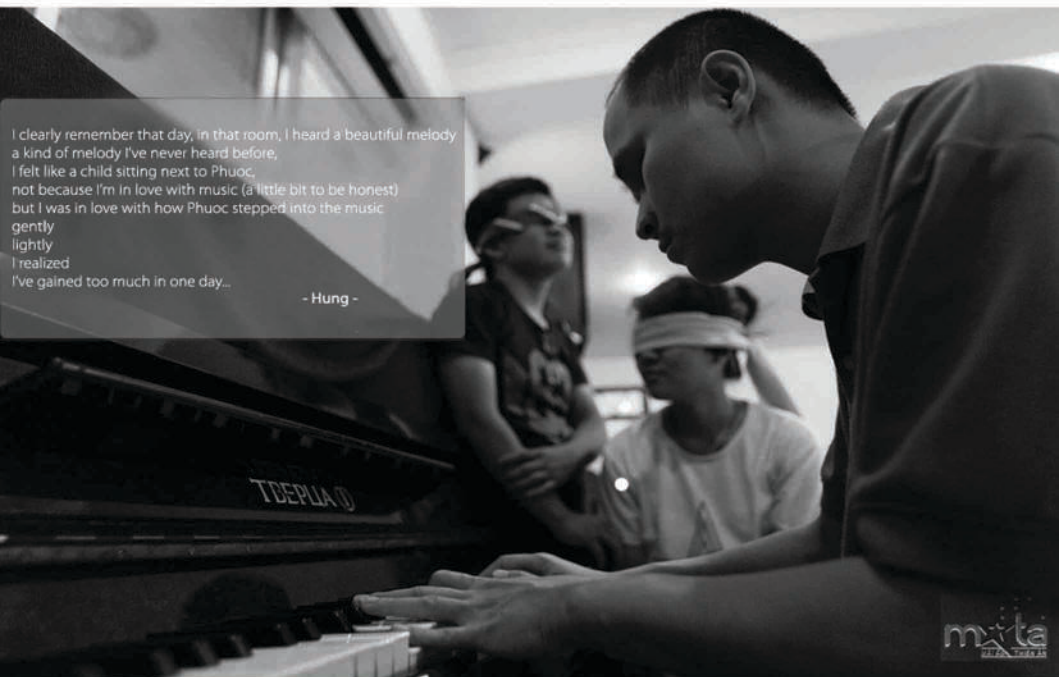
2..Print the handbook: 1000 copies for sighted people, 250 Braille books and 250 audio books

- Completed the design and content
- Printed 50 draft copies (black and white printing)
- Printed 500 copies for training (color printing)
- Printed 250 Braille books for training
- In progress of producing the audiobook



I clearly remember that day, in that room, I heard a beautiful melody
a kind of melody I've never heard before,
I felt like a child sitting next to Phuoc,
not because I'm in love with music (a little bit to be honest)
but I was in love with how Phuoc stepped into the music
gently
lightly
I realized
I've gained too much in one day...

- Hung -



3. Organize "Your understanding lightens our life" trainings

Prepared for training sessions (start from early September 2015): prepared training materials
bought tools and devices, printed 2000 flyers, designed the website, contacted universities
and high schools to promote the trainings

Organized a pilot training on April 26, 2015 for 27 volunteers and received positive feedbacks
The training provided basic and helpful information about daily activities and psychological
status of the visually impaired, and the way to interact and support them

NEXT STEP

- Print 500 copies of the handbook for sighted people and complete 250 audio book
- Organize 20 "Your understanding lightens our life" training sessions for 500 sighted people and visually impaired 200
- After every 2 training sessions, the project will organize a contest to design communication - products as follows: participants of the trainings will create communication products presenting how the experiences attained from the trainings have changed their mindset about the visually impaired



The handbook "The basics of visual disability"

REPORT FROM 2014 NARROW THE GAP

[FOCUS ON EDUCATION]



SECOND PLACE: Deaf Community Association of Ho Chi Minh City (DCOH)

GRANT AMOUNT: 400 millions VND

FIRST FUND TRANSFER: 150 millions VND

Project: DESIRE TO INTEGRATE

PROJECT OVERVIEW

The project aims to provide the deaf-mute, who are immigrants, vagrants, homeless, orphans or working in Ho Chi Minh City, with the sufficient background knowledge, soft-skills, and nourish their sense about the arts so that they can have a brighter future. There are great obstacles preventing the deaf-mute from integrating into society. The deaf-mute suffer from widespread illiteracy due to the inability to go to school, the lack of opportunities to learn sign language, both factors hindering the ability develop and improve their human capacities. Moreover, they don't have many chances to obtain jobs and they receive insufficient counseling and support

INTERIM PROJECT OUTCOMES

The project has organized creative art class, literacy class to train in sign language and advanced sign language and law class every Sunday for 60 deaf people at Youth Culture House and Tran Van On Primary School

Creative art class: The basic and advanced art class and the applied art class were hosted by the professional art teacher and the adviser of DCOH. The project has successfully exhibited the students' paintings at the Youth Cultural House. Thanks to the art class, the students can express their feeling and communicate with another through paintings, control their emotion better and show more care about the beauty of nature

Literacy and basic and advanced sign language class: This class were organized following the textbook of the Ministry of Education and Training and the official sign language system. Currently the beneficiaries can fill out personal information onto administrative documents or communicate with other people by writing on paper

Law class: this class provided knowledge of the "Disability Act" and the instructional document and associated policies related to the disabled, and life skills for the deaf people and their family relatives. Thanks to this class, the beneficiaries know their rights if threatened by the employers, and are able to explain and persuade their parents to contact local authorities for support. They also have shown better restraint, reducing the number of incidents of violation within the deaf-mute community



TESTIMONIALS

The students (deaf people) are very enthused and wanted to learn more about the issues of the deaf-mute” Learning gives them fortitude and spirit, as well as the chance to have a decent job to earn a living”
Mrs. Pham Cao Phuong Thao – The project adviser

[Translated from sign language] “Although my parents force me to stay home, by becoming informed about my opportunities and obligations, I am able to persuade my parents to let me join the classes and other activities with DCOH members”

Mr. Tuan Anh – A project beneficiary

“Before I did not know about the living conditions of the deaf-mute, was not aware that they carried a large burden in life. That makes me think that I was kind of thoughtless. However after joining the site visit to the project, I understand their life and know that I am luckier than other people. I hope that I can support the deaf-mute by transforming my opinion about them”

Ms. Vo Le Tu Anh – a volunteer participated in the site visit in August

NEXT STEPS

Continue to organize art, literacy & sign language and law classes but DCOH will extend the project locality to the parks, markets, supermarkets to give the students the opportunity to practice more



Drawing day outside



Students learning about sign language



Students helping each others out

[FOCUS ON EDUCATION]



THIRD PLACE: Cau Han Project
GRANT AMOUNT: 200 millions VND

Project: ENHANCING EDUCATION FOR MIGRANT CHILDREN

PROJECT OVERVIEW

The project aims to develop both the physical and mental health of low-income, migrant children living in or near District 7. To develop their mental health, the project will upgrade the center's current library by adding new books to stimulate the children's interest in reading books and enhance their school performance. The project will also provide training for mentors of these children and their parents, to help them cover topics such as life skills, sex education and HIV/AIDS to know how to avoid social evils. To develop their physical health, the project will provide lunches and organize sport activities for the children

INTERIM PROJECT OUTCOMES

1.1 Capacity development for migrant children and adults

1. Library for children:

The library was upgraded with books of applied science, history, life skills, comic books (finished in January/2015), and newspaper (24 issues/weeks for 4 classes)

Volunteers were assigned for each class to instruct children on how to read and choose books which are suitable for their age and/or interest

Storytelling contests were organized for children every 2 months, 20 children/per contest to help children review knowledge attained from reading books

2. Training for the core group of children

Trainings were organized for 20 children who are members of 4 core groups (Little Rose Shelter, Tan Kieng Ward, Tan Quy Ward, Tan Thuan Tay Ward), 6 trainings (each session lasts from 60 to 120 minutes) for each group on the following topics

- Reproductive Health
- How to care for 0-3 years old children
- How to deal with puberty crisis

These 4 core groups trained 4 other groups of children in the area, 4 training for each group also on those topics

Children were taught general knowledge every day at the center



1.3 Capacity development for parents and adult volunteers/collaborators

- Organized the opening ceremony to introduce the project to children, parents and collaborators/volunteers
- Three of four trainings were organized for collaborators including the head and deputy-head of the neighborhood. The collaborators are required to disseminate the content of the trainings to local people. The content of the training sessions will focus on the issue of sexual abuse and puberty
- Communication to parents of children as well as people in the supported area, 40 people each time, time duration ranged from 1.5 to 2 hours per session. The topic is the necessity of reproductive health knowledge provision for their children

2. Physical development for children

- From November 2014 to May 2015, the project provided free daily lunches for 40 children
- The project collaborated with Nguyen Huu Tho Primary School to organize the first swimming class for 20 children (breaststroke and crawl), finished in May 2014. The second class started from 05th September, will last until November
- Collaborated with Partage to organize the recreational trip to Vung Tau

NEXT STEPS

- From August to November 2015, carry out and complete the remaining training session for collaborators
- Continue to teach swimming lessons to children: 2nd group, 10 children
- Continue to organize free lunches from September to November 2015 and try to extend the program until May 2016
- Conduct an evaluation for the project in November 2015

NARROW THE GAP COMMUNITY EVENT

Take Action for the Environment

CHƯƠNG TRÌNH | PROGRAM

1.45PM – 2.05PM

CHIA SẺ TRUYỀN CẢM HỨNG BẢO VỆ MÔI TRƯỜNG
INSPIRING GREEN TALKS 1 & 2

2.55PM – 3.35PM

TRÌNH BÀY VỀ DỰ ÁN – 3 tổ chức PLN & 2 Chuyên gia
PROJECT PRESENTATIONS – Top 3 NPOs & Expert

3.35PM – 4.05PM

BÌNH CHỌN DỰ ÁN
VOTING PERIOD

4.05PM – 4.25PM

CHIA SẺ TRUYỀN CẢM HỨNG BẢO VỆ MÔI TRƯỜNG
INSPIRING GREEN TALKS 3 & 4

4.25PM – 4.40PM

RÚT THĂM MAY MẮM
RAFFLE DRAW

4.40PM

THÔNG BÁO CHỦ ĐỀ QUỸ RNKC 2016
ANNOUNCE NTG 2016 THEME

4.45PM

TRAO GIẢI CHO BA TỔ CHỨC
ANNOUNCE WINNERS OF GRANTS

4.55PM – 5.00PM

CẢM ƠN & CHỤP HÌNH LƯU NIỆM
THANK YOU & PHOTOS

Approximately 400 attendees

15 booths

3 NPOs presented their project to the audience

4 inspiring talks about how to live green

327 votes cast at the event

Attendees check in by QR code on e-ticket instead of using paper ticket

All the waste was processed and recycled by ADEN SERVICES

EVENT ACTIVITIES

BOOTH AREA

The Three Finalists' Booths



CHANGE's Booth



DCOH's Booth



ECO Vietnam Group's Booth

The Donors' Booths



EXO Travel's Booth



Prudential Vietnam's Booth



PSB College's Booth

Second Chance Stores



Second Chance Store
NỐT LẶNG



Second Chance Store
CEPORER HỌC MÔN

Recycling booths: Instructing people how to make crafts from recycled materials and how to plant in plastic cups



Handy Shop
UEH SISE



Planting Instruction Booth
LOIS GARDEN

Proposal Display, Voting and Raffle Booths



Proposal Display Booth



Voting Booth



Raffle Booth



LIN Booth



Eco Village for Kids

STAGE AREA

The three finalists present their projects



Nguyen Thi Khanh Dung - **CHANGE**
presents "CLIMATE CAMP"

Members of **DCOH**
present "GREEN PARK FOR"
THE DEAF COMMUNITY

Nguyen Thi Kim Yen - **ECO Vietnam Group**
presents "FOR OUR ENVIRONMENT"

The four environmentalists inspire people how to "Live Green"



**BỐ MẸ CÙNG CON
HỌC LÀM VƯỜN**

Khách mời: **Nguyễn Mạnh Bình Sơn**
Người sáng lập Family Garden

Sự kiện Công đồng Rút Ngăn Khoảng Cách 2015



**SỨC SỐNG MỚI
TỪ PHÉ LIỆU**

Khách mời: **Anh Trần Minh Tiến**
Người sáng lập Cửa hàng 3T

Sự kiện Công đồng Rút Ngăn Khoảng Cách 2015



**CÓ RÁC, NHẬT ĐƯỢC
THÌ MINH NHẬT THÔI!**

Khách mời: **Anh Hoàng Lê Giang**
Chàng trai đi du lịch nhặt rác

Sự kiện Công đồng Rút Ngăn Khoảng Cách 2015



**MÙI VỊ THỰC SỰ
CỦA RAU CỎ LÀ GÌ?**

Khách mời: **Anh Võ Tông Khuê**
Người sáng lập StartUp Nông Thị

Sự kiện Công đồng Rút Ngăn Khoảng Cách 2015

TOMAGO BAND



At the end of the event, the audience voted for their favorite project.

Event votes (80%) and online votes (20%) determined the size of grant for each NPO
Attendees also voted for Narrow the Gap's theme in 2016.

Voting results:

- Projects:

o First place - VND 150 million: Project **For Our Environment – ECO Vietnam Group** in collaboration with Hoa Sen University - with 51.18% of the votes

o Second place - VND 100 million: Project **Green Park for the Deaf Community - DCOH** with 29.75% of the votes

o Third place - VND 50 million: Project **Climate Camp – CHANGE** with 19.07% of the votes

- Theme:

o Community Development – With 15.43% of the votes



Three winners of
NARROW THE GAP FOR THE ENVIRONMENT 2015



VOLUNTEERS FOR THE 2015 NARROW THE GAP CAMPAIGN

This campaign cannot come about without the support of amazing individuals, the people that contributed their time to help plan the campaign, provided online and offline support, judging the projects, take pictures, videos, design, helping out NPO's employees, design marketing documentation, prepare for logistics, finding sponsors, plan and execute every activity happened during the event.

CAMPAIGN ADVISORS

Andrew Nguyen Miller
Nguyễn Văn Giáp
Lucy Heffern
Nguy Thị Khanh
Melissa Merryweather

FUNDRAISING

Đặng Thị Thanh Vân
Nguyễn Thủy Lâm Uyên
Lê Minh Tâm

NPO SUPPORTERS

Nguyễn Thị Vân Anh
Vũ Thị Hà
Đỗ Hồng Liên
Trần Thị Yến Phương
Nguyễn Trương Nhật Quang
Lâm Trung Quân
Tạ Quỳnh Anh
Đào Thu Hằng
Hồ Thị Minh Phương
Trần Quỳnh Ngọc
Lợi Hồng Thanh
Phan Lê Bảo Khuyên
Thái Nhật Hạ
Hồ Quang Minh

COUNCIL OF EXPERTS

Hà Minh Trí
Nguyễn Trần Anh Chi
Melissa Merryweather

ENVIRONMENTAL AMBASSADORS

Nguyễn Mạnh Bình Sơn
Võ Tông Khuê
Hoàng Lê Giang
Trần Minh Tiến
Phạm Anh Khoa

COMMUNITY AMBASSADORS

Phan Hoàng Mai
Lê Duy Anh
Nguyễn Việt Nga

PROJECT JUDGES

Nguyễn Thị Bảo Trâm
Vương Ngọc Vy Vân
Nguyễn Mai Hân
Nguyễn Hoàng Tuấn
Ngô Phúc Nguyên
Lê Thị Tú Uyên
Lê Anh Hải
Trần Đỗ Thu Trang
Châu Hoàng Mẫn
Nguyễn Thị Minh Tuyền
Bùi Xuân An
Trần Thùy Anh
Lê Chí Thành
Trịnh Thị Ngọc Hiện
Lê Diệu Ánh
Nguyễn Văn Anh



109
VOLUNTEERS

EVENT ORGANIZERS

Jessica Schmit

Nguyễn Trần Phương Uyên

Nguyễn Ngọc Tú Trần

COMMUNICATION

Nguyễn Vũ Ân

Nguyễn Xuân Hương

Phan Kiều Trâm

Huỳnh Thị Thu Trang

Trần Lê Ánh Nga

Emily Heck

Lindsay Lee

DESIGN, PHOTOGRAPHY AND VIDEO

Nguyễn Trần Anh Tuấn

Jean Gabriel

Đình Trần Thảo My

Nguyễn Thảo Linh

Nguyễn Xuân Hoàng

Ngô Phúc Nguyên

Nguyễn Duy Toại

Jacob Sussman

Nguyễn Thụy Thanh Hiền

Nguyễn Trần Anh Huy

Trần Mai Thoa

Phạm Vũ Hoàng Giang

Nguyễn Thiên Vương

Lý Thị Bích Nga

EVENT VOLUNTEERS

Phương Mặc Tri

Hoàng Ngọc Thảo My

Phạm Thanh Thảo

Philippe Landry

Trần Cát Vy

Hồ Thị Hoàng Oanh

Lê Kim Ánh

Nguyễn Thị Thùy Dương

Nguyễn Thị Yến Tiên

Võ Trần Thiên Trúc

Vưu Thanh Tú Quyên

Dương Nguyễn Linh Chi

Hồ Thị An Hà

Phạm Đào Phương Linh

Tăng Lý Ý Thiên

Mai Đoàn Tố Chi

Nguyễn Thành Nữ Yến Nhi

Nguyễn Mai Hoàng Kim

Nguyễn Nhật Anh

Nguyễn Thị Thùy Nhung

Phạm Ninh Ó Mai

Phan Hoàng Minh

Thảo Phạm

Hoàng Hải Đức

Tô Thị Tuyết Giang

Châu Thị Minh Thư

Đậu Cảnh

Đình Vương Ngọc Mai

Du Thị Ngọc Trang

Dương Hằng

Hồ Bảo Ngọc

Hoàng Thị Ngọc Ánh

Huỳnh Cẩm Tiên

Nguyễn Ngọc Tường Vy

Nguyễn Thị Ngọc Nhi

Nguyễn Thị Thu Hà

Nguyễn Trần Phương Vy

Trần Ngọc

Linda Looise

WE SINCERELY THANK
ALL OF OUR VOLUNTEERS!!



THANK YOU OUR SPONSORS

TOTAL FUND RAISED: **380,672,147 VNĐ**

48 ORGANIZATIONS/COMPANIES SPONSORED FOR NARROW THE GAP

ORGANIZATIONS/COMPANIES DONNATED CASH FOR NARROW THE GAP FUND

Sponsor	Fund
Global Fund for Community Foundations (GFCF)**	VND 40,000,000
Novaland	VND 31,500,000
Prudential Vietnam*	VND 30,000,000
Hoan My Saigon Hospital*	VND 30,000,000
Horizon Capital Group**	VND 25,952,650
Công ty EXO Travel	VND 22,440,000
ILA Vietnam*	VND 21,840,000
SSESteel	VND 21,840,000
Vinausteel	VND 21,840,000
Global Integration Business Consultant (GIBC)	VND 21,780,000
ADEN Services	VND 15,000,000
Cetana PSB Intellis International College	VND 10,000,000
SIT World Learning	VND 2,030,730
Ajisen Ramen	VND 6,721,000
Minh My Software (MMSoft)	VND 5,000,000
Lois Garden	VND 2,300,000
Canadian Chamber of Commerce in Vietnam (CanCham)	VND 500,000
Smile Group - Friends of Mr. Hung	VND 424,700
LIN Center for Community Development	VND 171,680
Center For Social Work Community Development Research And Consultancy (SDRC)	VND 117,060

*This amount includes committed funds, not yet transferred by sponsors to LIN at the time of the report but expected prior to October 15th

**This amount will be transferred to NTG Round 3 due to fund raised past limit in Round 2.

239 INDIVIDUAL DONORS FOR NARROW THE GAP

Ms. Dana RH Doan - 8,905,232đ / 130 Guests at CrowdPitch event - 7,900,000đ / SIT Students 5,326,230đ
 20 Guests at Mandala night event - 2,509,000đ / Professor Dennis Berg - 2,234,000đ / Hồ Sĩ Hải Nguyễn
 2,000,000đ / Ivor Cosimo Jencks - 1,895,500đ / Ms. Nicole Knock - 1,069,000đ / Trương Thị Hương
 1,000,000đ / Vũ Tú Anh - 1,000,000đ/ Kelly Koch - 905,250đ - Professor Mark Sidel - 905,250đ / Lê Thị Thanh
 Dung - 861,880đ / Customers at SaiGon Green Fair - 616,030đ / Phạm Thị Trong - 599,950đ / Vương Thảo Vy
 595,080đ / Pascale Fioretti - 568,650đ / Hà Thị Kim Định - 558,530đ / Karen Schmit - 543,150đ / Nguyễn
 Văn Anh - 500,000đ / Nguyễn Khánh Dung - 500,000đ / Nguyễn Thị Mộng Điệp - 500,000đ / Văn Thị Thu Hà
 500,000đ / Ngô Quỳnh Như - 474,000đ / Đinh Minh Anh - 452,625đ / Thảo Nguyễn - 446,800đ / Trần Q Huy
 300,000đ / Nguyễn Tường Oanh - 300,000đ/ Dương Thị Hạnh - 220,000đ / Đào Lê Duyên - 200,000đ / Phạm
 Ngọc Quang - 200,000đ / Hoàng Văn - 200,000đ / Nguyễn Liên Khá - 200,000đ / Nguyễn Thị Lê Hiền
 200,000đ / Trần Ngọc Trần - 200,000đ / Vương Ngọc Vy Văn - 200,000đ / Nguyễn Thu Thủy - 200,000đ
 Charles Howerton - 181,050đ /Thuyen Vu - 181,050đ / Jimmy Unsoy - 181,050đ / Đinh Quỳnh Anh - 160,730đ
 Trần Thu Thảo - 158,530đ /Ms. Phương - 118,500đ /Phạm Trường Sơn - 117,060đ / Lương Thị Quỳnh Lan
 117,060đ / Vũ Kiều Châu Loan 100,000đ / Dương Anh Kiệt - 100,000đ / Bùi Việt Hà - 100,000đ / Dương
 Phương Hạnh - 100,000đ / Nguyễn Thị Tuyết Anh - 100,000đ / Trần Thị Thủy Vy - 100,000đ / Vũ Thị Quỳnh
 Giao - 100,000đ / Phạm Đông Giang - 100,000đ / Nguyễn Thị Thanh Minh - 100,000đ / Phạm Thị Phương Lan
 100,000đ / Trần Vũ Ngân Giang - 79,000đ / Linh (Cecem) - 79,000đ /Phat Nguyen - 67,380đ / Nguyễn Ngọc
 / Tú Trần - 58,530đ / Lê Thanh Tâm - 39,500đ / Lê Thùy Dương - 39,500đ /Bàn của Ngô Thị Văn Nga - 39,500đ
 Lê Thị Thanh Phúc - 10,730đ

We also thank everyone who purchased a ticket at the community event or took part in any of the activities during the campaign – 100 Green Days, CrowdPitch, Online Voting. Your support drives this campaign and makes it possible to invest in projects that address environmental issues in Ho Chi Minh City or nearby provinces

ORGANIZATIONS/COMPANIES SPONSORED CASH FOR NARROW THE GAP



ORGANIZATIONS/COMPANIES SPONSORED CASH AND SERVICE FOR THE CAMPAIGN AND EVENT
EVENT SPONSORS



CAMPAGIN SPONSORS



MEDIA SPONSORS



VOTING FOR NARROW THE GAP 2016 THEME

On two separate occasions, LIN sought help from the community to select a theme for Narrow the Gap 2016. First, we asked the community to vote for their favorite theme during an online vote from September 14 to 24. Second, we asked participants attending the Narrow the Gap Community Event to vote for their favorite theme.

In total, 674 votes were counted

The most voted theme for Narrow the Gap 2016 is **COMMUNITY DEVELOPMENT**

Theme	Vote count
Addiction (Drugs & Alcohol)	40
Animal Welfare	92
Arts & Culture	29
Community Development	104
Disability	30
Domestic Violence	30
Economic Development	32
Elderly Issues	21
Gender	18
Health (Healthcare)	63
Labor Rights	6
LGBT	51
Migrants	13
Poverty & Social Welfare	61
Social innovations	52
Vocational Training	15
Other	17
Total	674

We look forward to connecting with individuals and companies that would like to work together to address development issues and improve the quality of life for all people in Ho Chi Minh City and nearby provinces!



100 GREEN DAYS

Thế Hệ Xanh	http://thehexanh.net/ds-cung-hanh-dong/11-tuan-gay-quy-voi-100-ngay-xanh/
Vì Cộng Đồng	http://vicongdong.vn/news/view.aspx?newsId=48699799
Thienhien.net	http://www.thienhien.net/2015/07/13/chien-dich-100-ngay-xanh-tuan-thu-2/
SaigonTimesDaily	http://english.thesaigontimes.vn/41940/Narrow-The-Gap-to-finance-environmental-protection-initiatives.html

BEFORE COMMUNITY EVENT

Chào Ngày Mới (HTV7)	https://www.youtube.com/watch?v=D-tCMNoLYB0
StartUpTV	https://www.youtube.com/watch?v=zukVntd-QrE
Vì Cuộc Sống Xanh	https://www.youtube.com/watch?v=9KU2ZtDmJYQ
Talkshow (HTV9)	https://www.youtube.com/watch?v=9KU2ZtDmJYQ
Tin Môi Trường	http://www.tinmoitruong.vn/viec-lam--hoc-bong/su-kien-cong-dong-rut-ngan-khoang-cach-chu-de-moi-truong_79_45382_1.html

AFTER COMMUNITY EVENT

Chào Ngày Mới	https://www.youtube.com/watch?v=55q74GpWvzE
Bản Tin Truyền Hình Tuổi Trẻ	https://www.youtube.com/watch?v=VKI3ZMpnfRc
Chuyên mục Chuyên Động Số	https://www.youtube.com/watch?v=6t_iXsTQA3c
Truyền hình Tuổi Trẻ	To Be Updated
FBNC	To Be Updated
Bản Tin 12G (HTV9)	To Be Updated
Bản tin Vì Cuộc Sống Xanh (HTV7)	To Be Updated
Người Đô Thị	http://www.nguoidothi.vn/vn/news/sinh-quyen-cong-nghe/sang-che-vao-doi/7027/du-an-vi-moi-truong-cua-dai-hoc-hoa-sen-va-eco-vietnam-group-gianh-duoc-tai-tro-150-trieu-dong.ndt
Giáo Dục Thời Đại	http://giaoducthoidai.vn/giao-duc/dai-hoc-hoa-sen-dat-giai-nhat-quy-rut-ngan-khoang-cach-vi-moi-truong-1308483.html
Tầm Nhìn	http://tamnhin.net/dai-hoc-hoa-sen-dat-giai-nhat-du-an-vi-moi-truong-51885.html
Tin Môi Trường	http://www.tinmoitruong.vn/tinh-nguyen-xanh/du-an-vi-moi-truong-gianh-giai-nhat-chien-dich-rut-ngan-khoang-cach-2015_76_45466_1.html
Báo Tài Nguyên Môi Trường	http://baotainguyennmoitruong.vn/moi-truong-va-phat-trien/201507/chung-suc-bao-ve-moi-truong-2015-bang-nhung-hanh-dong-thiet-thuc-600020/
News.vn	http://news.vn/khoa-hoc/moi-truong/497930-Du-an
Mục Tin Online	http://www.muctim.com.vn/content/-/view/Khoa-hoc--moi-truong/Du-an-moi-truong-duoc-tai-tro-150-trieu-dong-cua-SV-Dai-hoc-Hoa-Sen-va-ECOGroupp;jsessionid=BDCE6C81787FCEB8985206ACD962F670.as1?article=737452

NARROW THE GAP FOR THE ENVIRONMENT 2015 ANTICIPATED VS. ACTUAL INCOMES & EXPENDITURES

INCOME	Target Income	Actual Income
1. DONATIONS TO COMMUNITY FUND	300,000,000	380,672,147
<i>Restricted to Environment</i>		302,827,567
Corporations		268,244,380
Individuals		33,369,747
NPOs (CanCham, Smile Group, LIN)		1,213,440
<i>Unrestricted</i>		77,844,580
Corporations (Horizon)		40,000,000
NPO (GFCF)		22,800,000
Individuals (Selling bags)		15,044,580
2. INCOME FROM OTHER ACTIVITIES <i>(Sell raffle tickets, coconuts, event tickets)</i>	24,300,000	25,638,000
3. INCOME FOR EVENT & CAMPAIGN COSTS	110,000,000	110,000,000
Irish Aid	80,000,000	80,000,000
Anonymous Donor	30,000,000	30,000,000
TOTAL INCOME (VND)	434,300,000	516,310,147
EXPENSES	Target Expenses	Actual Expenses
1. GRANTS TO THREE NPOs	300,000,000	300,000,000
First Prize to ECO-Vietnam Group	150,000,000	150,000,000
Second Prize to DCOH	100,000,000	100,000,000
Third Prize to CHANGE	50,000,000	50,000,000
2. ORGANIZE NTG EVENT	58,800,000	59,982,273
Venue Cost	36,000,000	35,749,000
Food & Beverages	2,000,000	1,600,000
Event Expenses <i>(Printing Materials, Decorations, Supplies for Activities Transportation)</i>	20,800,000	22,633,273
3. ORGANIZE NTG CAMPAIGN <i>(Volunteer Team Meetings, Green Day Journal Events, Online Marketing, Voting Application, Logframe Training, Consultation Meetings, Grant Evaluation, NTG Evaluation)</i> Note: This amount includes several estimates for follow-up events that are taking place in October.	50,900,000	49,464,857
4. STAFF TIME (Not included)		
TOTAL EXPENSES	409,700,000	409,447,130
BALANCE	24,600,000	106,863,017

Note 1: Unrestricted Funds to NTG Community Fund will be designated for grants to NPOs in future grant rounds.

Note 2: Income from other NTG related activities will be allocated to the operations of LIN.



LIN

www.linvn.org

NARROW THE GAP

www.linnarrowthegap.org

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Binh Thanh District, Ho Chi Minh City
Phone: +84 (8) 3512 0092
Email: info@linvn.org

