

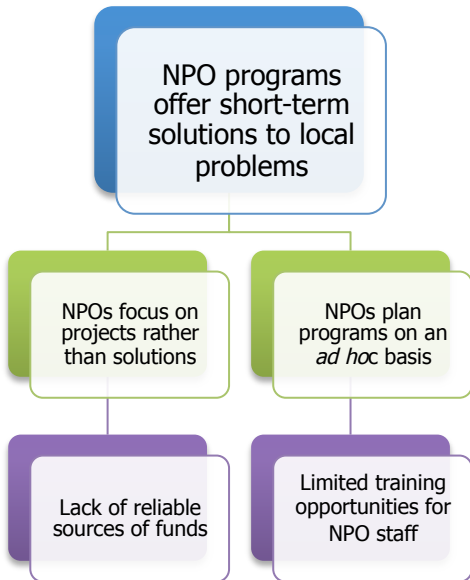
Community Philanthropy

The Experience in Vietnam

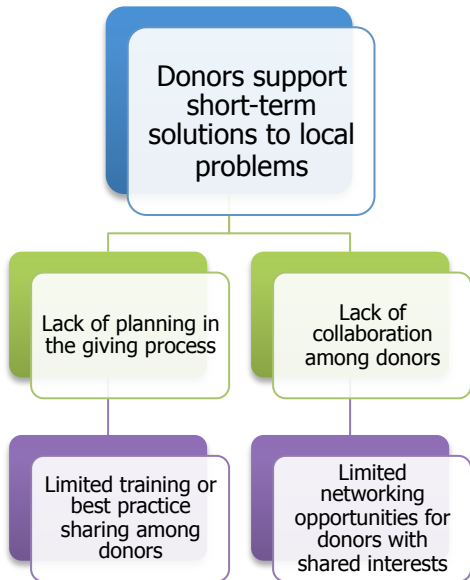


Why Community Philanthropy Is Needed in Vietnam

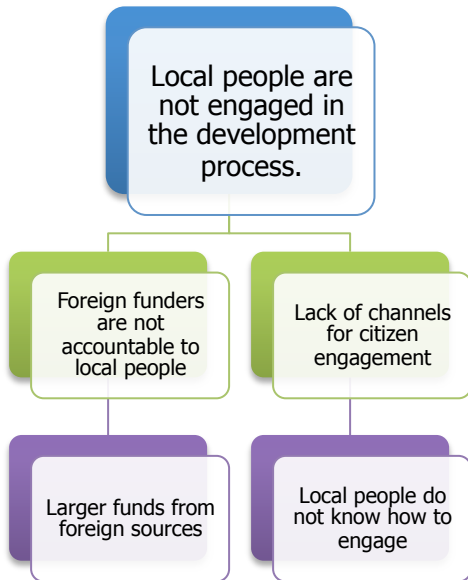
Challenge #1:



Challenge #2:



Challenge #3:



Turning Challenges Into Solutions



Objectives:

- Facilitate broad collaboration and involvement in addressing local issues
- Build the capacity of local NPOs and Philanthropists
- Improve information and communication to and among stakeholders

A Tradition of Community Philanthropy

A Tradition of Community Philanthropy

**“Nhiều điều phủ lấy giá gương
Người trong một nước thì thương nhau cùng”**

“People in the same country should have pity on each other”

“Lá lành đùm lá rách”

“The healthy leaf covers the torn”

“Một miếng khi đói bằng một gói khi no”

*“Better to give someone a piece of food when he is hungry
than to give him a box of food when he is full”*

**Vu Ngoc Phan, 1992. “Proverbs, Sayings and Folklore of Vietnam” Association of Research and Teaching Literature: Ho Chi Minh City.*

A Tradition of Community Philanthropy

- **King Le Thanh Tong** (15th Century) - local compassion funds
- **Nguyen Dynasty** (17th - 20th Centuries) – promote compassion funds
- **Colonial period** (1858 to 1945) – philanthropic associations
- **Post 1945** – legal framework for philanthropic associations
- **Prior to *Doi Moi*** (1986) - mutual support organizations
- **Since *Doi Moi*** (post 1986) – fundraising events and campaigns, giving circles, community fund (new)

**Thanh N V and D D Hoa. 1999. 'Vietnam'. In Thomas Silk (ed.) Philanthropy and Law in Asia- A Comparative Study of the Nonprofit Legal System in Ten Asia Pacific Societies.*

Community Philanthropy in Ho Chi Minh City



"We Help Local People Meet Local Needs"



LIN Community Center



NPO Capacity Building



Skilled Volunteer Matching



Narrow The Gap Community Fund



Philanthropy Advisory Services



Networking Building

NARROW THE GAP

A COMMUNITY FUND

Together, we can make a **bigger impact**

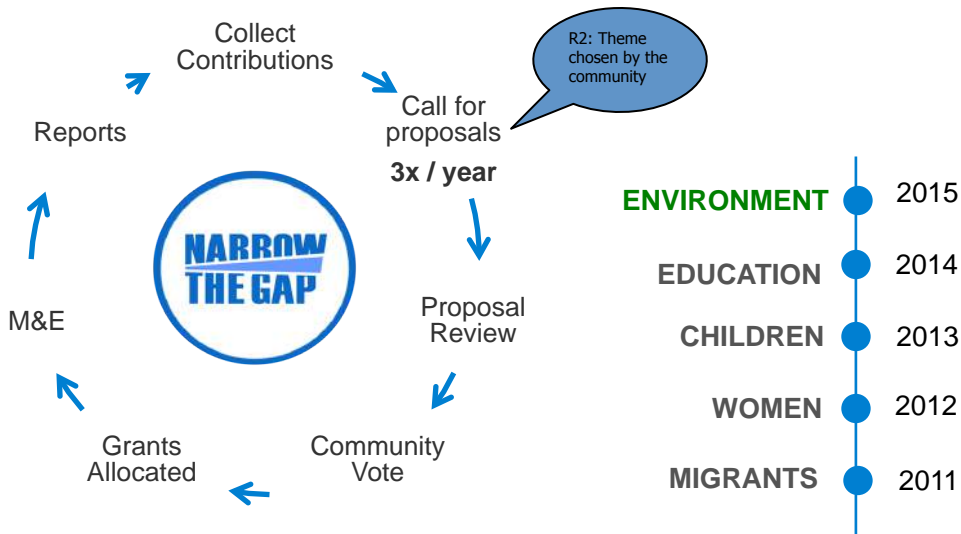
Support **long term** community development

Make a **strategic investment** in people & projects

Multiply the **effect** of our individual contributions

Narrow the Gap Community Fund

Building Trust, Local Assets & Capacities



Narrow the Gap 2014 Focus on Education



1st Prize Grant

Bridge the gap between the community and the visually impaired

Thien An Shelter

Grant of VND 600,000,000

Impact: In Progress

Tripled fundraising target
>VND 1.2b!

Narrow the Gap 2013 Focus on Children



1st Prize Grant Clean Water Tower

Ceporer Hoc Mon

Grant of VND 150,000,000

IMPACTS

New donor contacts for
1st prize winner!

Narrow the Gap 2012 Focus on Women



1st Prize Grant Reduce Domestic Violence Among Deaf Women

Deaf Community of HCMC

Grant of VND 150,000,000

Impact:

Self-Defense & Education for
Prevention

Technical Assistance for
three finalists



Increasing Local Engagement

Since 2009, over **3,7 billion VND** (~USD \$180,000) allocated to **89 projects** by local nonprofits.

Thematic Rounds	Amount Contributed Locally	# Individual Donors	# Corporate Donors	# Volunteers	Attendance @ Community Event
2011 (Migrants)	60m	94	9	12	147
2012 (Women)	150m	129	54	108	190
2013 (Children)	327m	105	39	60	~339
2014 (Education)	439m	207	31	104	~450



LIN, Where Are We Going?
*Teambuilding * Community * Empowerment*

Challenges & Opportunities

Challenges

1. Lack of information (& sharing of information)
2. Lack of guidance & good examples
3. Insufficient Financial Governance & Management
4. Limited Self-Regulation

Opportunities

- Giving Circles
- Community Foundations *(NEW!)*
- Community Based Decision-Making
- Crowdfunding *(STARTING!)*
- Partnerships
- Volunteerism

LIN

NARROW THE GAP

Thank you to our sponsors!



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www.facebook.com/NarrowTheGapFund



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