



News and Events of the LIN Center for Community Development

Workshop on “Gender and Women Issues: Intervention Models in Vietnam”



On 25th October 2012 morning, in District 1, LIN Center for Community Development organized seminar named “Gender and Women’s Issue: Intervention Models In Vietnam” with more than 50 participants that included members from local non-profit organizations, women researchers and senior-year students majoring in

sociology in HCMC.

Ms. Nguyen Van Anh, director of [CSAGA](#) organization, opened the seminar by introducing the Domestic Violence Prevention Club model, the organization has built for the last 10 years throughout all Vietnam’s provinces. With this model, CSAGA has skillfully combined all types of arts, participation games and sharing sessions to support women who are victims of domestic violence.. Through this model, these women shared their own stories so that experts in gender and domestic violence could help them.

One of the unique qualities of this club model is the combination of psychological support service for women, health and law (if needed). This combination provides safety and helps family members work together to reduce or eliminate domestic violence.

Tinh Than Network warmed up the seminar’s environment by starting off with a series of short songs with a Vietnamese folk melody about a husband and wife’s love and loyalty. Next, Mr. Pham Thanh Van, president of Tinh Than Network introduced a model of Domestic Violence Prevention for poor women called

Sunrise Club operating in Go Vap District, Binh Thanh District, District 8 and District 7 of HCMC. Through social work methods and equal education, Tinh Than network has effectively supported victims of domestic violence and who became key members giving guidance and support to other women in same situation.

After the break, participants were divided into 5 groups to discuss about lessons learned from the two presentation as practical solutions for the beneficiaries in medicine, education, women's rights and preventing domestic violence. At last, LIN Center introduced in detail about LIN's 2012 Community Grant's award for each project that would be up to 150 millions VND.

This was the 2nd seminar carried out by LIN aimed to women's issues with the support of [Global Fund for Community Foundation](#) (GFCF). We sincerely thank GFCF, Lotus University, CSAGA Organization and Friendship Program in helping us with these last two seminars on Gender and Women's Issue, which has helped the non-profit community at HCMC have an overall and practical view about this issue.

LIN Center (translated by Ngo Tu Nghi, LIN skilled volunteer)

Download handouts and presentations at: [NPO Resource](#)



**LIN Center would like to wish a happy birthday to:
Ms. Tran Thu Ha, LIN board of director member**

We appreciate all your input and support to the LIN Center!

Meeting of HCMC Capacity Development Working Group

In the efforts to connect resources and experiences between INGO and local NPO, LIN Center collaborated with some INGOs to design the ToR and facilitate the first meeting of HCMC Capacity Development Working Group (CDWG) on Oct 19, 2012 at a coffee shop in District 1, HCMC.

20 representatives of INGOs and local NPOs discussed and shared their experiences related to capacity building and development among HCMC NPOs.

Following up of this meeting, LIN summarized the important topics on NPO capacity and will plan a strategy of CDWG in 2013. The next meeting will be organized on January 18, 2013.

If you are interested or would like to participate in CDWG, please contact Mr. Son Pham (LIN Center) at son@LINvn.org.

The Third NPO Advisory Meeting in 2012



In the morning of 5th of Oct 2012, more than 30 participants from local and international NPOs attended the meeting held by LIN Center for CommunityDevelopment at a café in District 1, HCMC.

On the topic “The differences between local NPOs and international NPOs’ fundraising”, Ms. Do Thi Nhu Tam, a member of LIN’s Board of Governance, identified who would be the sponsors of the organization through a number of examples about some international non-profit organizations (INGOs). “INGOs always have a team for fundraising appeal in their head offices and they always have at least 5 projects of ideas for finding potential sponsors.” Ms. Tam shared.

Addressing the situation of local NPOs, Ms. Tam analyzed and emphasized their strengths and weaknesses as there are limited number of NPO officers and they were not as professional as their INGO colleagues. Ms. Tam also stated that NPO needed a clear strategy and an obvious vision. This was a real weakness that local NPOs (with limited staff) needed to be more concerned about

At the end of her presentation, Ms. Tam shared her experiences working with sponsors including issues such as transparency, the officers’ ability to develop and expanding the community’s support. The 4th NPO advisor meeting will be held in December 2012, we will send you the information in detail later.

LIN Center (translated by Ta Minh Nhat, LIN skilled volunteer)

Second Chance Store: the first opening



LIN's Second Chance Store was open for the first time on the morning of the 6th of October, 2012 at 54/3 Le Quang Dinh street, Binh Thanh Dist., HCMC. From 9-12am, about 60 people visited and shopped at the store. Many of them were staff and volunteers of not-for-profit organizations, and people of low income. There were also shoppers who enjoyed thrifting.

Many customers found the price unbelievably cheap. For a minimum of VND 5,000, up to VND 200,000, they could buy clothes, toys, souvenirs, shoes, handbags, accessories, books and magazines in good quality. The items, all donated to LIN, were given a second chance to find new owners and expand their value, helping to solve the storage problems of previous owners. At the same time, many people with low income had the opportunity to purchase usable items at very reasonable price. It was also the meaning behind the name of the store: Second Chance.

The first opening's sales was VND 7.3 million. All the revenue will be invested in LIN's community programs to support not-for-profit organizations and charity groups.

The LIN team would like to thank all the donors for their generous donation to the store. Our special thanks go to [Asian Tigers](#), who offered free delivery service and donated shopping bags for the store; and [Out2Studio](#) for offering a place to receive donation and help with marketing.

Last but not least, we would like to thank all the wonderful customers and the amazing volunteers for their support.

Find out more about Second Chance Store at: <http://www.facebook.com/cohoithuhai>

LIN Center

Upcoming Events

Financial Management Training & Audit for NPOs “Graduation Ceremony and Evaluation” *Friday, 02 November 2012*

Bối cảnh

Under the fund from Irish Aid, together with 8 NPO partners, the LIN Center participated in the Financial management training and Audit project done by ECOVIS. The project consisted of 4 training course and audit at the NPOs during a year. Now LIN Center and ECOVIS would like to invite committed NPOs to participate in the “Graduation Ceremony and Evaluation”

Objectives:

- Sharing experiences from ECOVIS on the project: training and audit;
- Sharing experiences from NPO staff on the project;
- Sharing a Case study from NPOs participating in both training and audit.

Date and Time: 08h a.m. - 10h a.m. 02 November 2012

Venue: *This meeting is designed for only the committed NPOs participating in the training.*

Workshop on Corporate Fundraising “Corporate Fundraising for Not-for-Profit Community” *Thursday, 15 November 2012*

Background:

NPOs can help companies to achieve their corporate social responsibility objectives much as companies can help NPOs to achieve their mission. This workshop is intended to help local NPOs to explore the possibilities of such a partnership.

Over the past several decades there has been a gradual but steady evolution of the idea that corporations have certain ethical responsibilities toward society. Rather than just being engines of profit, a responsible business provides benefits to all of its stakeholders. The scope of corporate social responsibility (CSR) involves protecting employees, customers, the environment, suppliers, shareholders and the public as follows:

- Providing reasonable returns to shareholders;
- Protecting the rights of its employees (e.g., the right to fair dealing, fair wages, health benefits and a safe workplace);
- Producing products and services that add value (e.g., quality, price, after sales services, and not harmful to the health of customers);
- Protecting the natural environment and scarce resources; and

- Contributing to society.

NPOs implement programs that provide benefits to society. They address both immediate and long-term needs relating to education, health care services, human rights, labor rights and the environment. To meet their goals, NPOs depend upon public support, partners and financing.

To support our NPO partners, the LIN Center for Community Development invited two CSR consultants to share their thoughts and answer questions on how NPOs can build mutually beneficial relationships with companies through CSR.

Objectives:

- Improve NPO understanding about CSR
- Provide examples of effective NPO-corporate CSR partnerships
- Help NPOs to identify opportunities to promote CSR by partnering with companies
- Introduce strategies to help NPOs distinguish between good and bad corporate partners

Date and time: 08h30 a.m. to 11h30 a.m., Thursday, 15 November 2012

Presenters:

1. Mr. Carey Zesiger, cofounded Global Standards, a local audit and consulting teams in China, South Korea, Thailand, offering independent monitoring, social audits, consulting and training on CSR, capacity building and factory improvement.
2. Ms. Catherine Walter, Attune Consulting, a Vietnam-based consultancy focused on corporate social responsibility and sustainable development.
3. Ms. Tran Thi Dan Phuong, Talisman Energy Inc., a global, diversified, upstream oil and gas company, headquartered in Canada.

Venue: We will inform to confirmed participants

RSVP: npo@LINvn.org or call us at (84 8) 38246091



At this workshop, Talisman will announce the grant package (up to 10,000 USD) for suitable ideas with the concerns of the company. And the NPOs have the same position to access this grant package directly.

Note: Each NPOs can RSVP 1 or 2 staff and we will serve 60 RSVPs for this workshop.

Second Sale day of Second Chance Store
Saturday, 10 November 2012

Background

LIN Center for Community Development would like to organize the second sale day of “Second Chance Store” to continue giving the beneficiaries, NPOs and everybody access to cheap and useful items.

The second sale day will have clothes, shoes, bags and accessories for both male and female along with magazines, and music discs. Home appliances and toys for children are popular items which attracted many people at the first opening day on September 2012. Thank you especially to Mariposa for supporting “Second Chance Store” with 200 new items.

Date and Time: **09h a.m. - 12h a.m., Saturday, 10 November 2012**

Venue: 12/4E Nguyễn Thị Minh Khai, D.1, HCMC (Near HCMC TV Station)

We encourage NPOs to send this information to their beneficiaries. Thank you!

LIN Center would like to thank **Out2Studio**, **Asian Tiger** and **Mariposa** for supporting us in this meaningful initiative.



Volunteer Opportunities at LIN Center

Currently, several NPO partners are looking for volunteers with specific skill sets to support their organization. Below is a list of Skilled Volunteer job descriptions that have not yet been filled:

- [1 fundraiser at Huynh Tan Phat Scholarship Foundation](#) (Vietnamese) - open till 4 Nov
- [1 translator at Huynh Tan Phat Scholarship Foundation](#) (Vietnamese) - open till 4 Nov

Candidates please submit your CV to Volunteer@LINvn.org and indicate the position you are applying for. Thank you!

Opportunities for NPOs



Call for Proposals LIN Community Grant 2012

LIN Center for Community Development is calling for proposals, **up to VND 150 millions**, from local not-for-profit organization (NPOs) who are working with or on behalf of women located in HCMC or nearby Provinces.

Eligibility Criteria:

- Project Location: HCMC or nearby Provinces (Bình Dương, Dong Nai, Long An, Củ Chi, Ben Tre, etc).
- Cause: **Womens Issues** - to introduce and/or improve programs and services that address the needs of women in Vietnam
- Timeline: Up to **one (1) year**

The volunteer grant allocation committee, which is responsible for selecting the top three proposals, is looking for projects that meet the following description:

- Responsiveness: Proposals that respond to the needs of women in the community.
- Sustainable/Scalable: Interventions that have the potential to make a long-term impact on the lives of the target beneficiaries beyond the life of the grant.
- Innovation: Proposals that introduce a new initiative or improve upon a non-going initiative will be given priority over projects that are on-going.

The Deadline to submit an application is **5 p.m. 15 November 2012**.

More information at: [Call for Proposal](#). Download [Grant application form](#) (in Vietnamese)



Senior International Fellows Program (Monday April 8 - Monday May 3, 2013).

This is a professional development opportunity for Third-Sector decision-makers to support *community grantmaking* and help build philanthropic capacity in their home countries. Fellows will

- participate in a month-long seminar, including lectures and intensive sessions with leading practitioners.
- visit community foundations and other grantmaking organizations to learn about their day-to-day workings.
- meet prominent figures in the philanthropy/foundation community.
- join a network of 166 alumni from 57 countries.
- link with national and international networks of people, organizations and resources.
- produce a position paper reflecting new strategies.

Deadline for applicants who are non-U.S. citizens: **Monday November 5, 2012.**

Interested and want to learn more? Visit

<http://philanthropy.org/programs/ifp/Senior2013.html>

About Center on Philanthropy and Civil Society

Founded in September 1986, the Center's mission is to strengthen philanthropy and civil society through education, research and leadership training. Located amid the nation's largest concentration of foundations, corporate donors and local, national and international nonprofit organizations, the Center serves as a base for research and ongoing interchange among scholars and practitioners in the field. The Center's activities are interdisciplinary, with an emphasis on multicultural, women's and international philanthropy. Within this framework, the Center offers seminars, conferences and lectures; fellowships; and research projects and publications.

ALFP 2013 Call for Applications

General Theme for 2013

The Future of Asia, the World and Humanity after Development and Growth

What is ALFP?

In 1996, the International House of Japan and the Japan Foundation jointly launched the Asia Leadership Fellow Program (ALFP). The ALFP seeks to create a close, personal and professional network of public intellectuals in Asia, deeply rooted in and committed to civil society beyond their own cultural, disciplinary and geopolitical backgrounds. During the two-month program in Japan, the Fellows from diverse backgrounds reside in the center of Tokyo and actively engage in group discussions and dialogue with counterparts in Japan from different fields and sectors.

Since the initiation of the program, over 90 Fellows from 16 Asian countries from diverse cultural and professional backgrounds have participated to date.

The ALFP believes that the fellows' critical voices against the status quo and proposals for alternative solutions will lead to developing new norms and value-orientations for the future of the region.

We welcome your interest in applying for the Asia Leadership Fellow program 2013.

Please note that the application deadline is **Friday, December 21, 2012**.

Before you fill out the Application Form, please make sure that you read the entire packet and that you meet all the terms of eligibility. Please visit the below link for more information:

http://www.i-house.or.jp/en/ProgramActivities/alfp/Call_for_applications2013.htm

Inquiries should be made to, and the application documents should be sent to, the **ALFP Secretariat**.

The ALFP Secretariat

c/o Program Department

International House of Japan

5-11-16, Roppongi, Minato-ku, Tokyo 106-0032, JAPAN

Tel: +81-3-3470-3211 / Fax: +81-3-3470-3170

e-mail: alfp_appli_2013@i-house.or.jp

<http://www.i-house.or.jp/en/ProgramActivities/alfp/index.htm>

NPO Resources

The Five Deadly Sins of Fundraising

(dịch từ bài [The Five Deadly Sins of Fundraising](#) dưới sự đồng ý của tác giả Joe Garecht)



Non-profit fundraising may be rewarding, but it is also hard. Getting out there day after day to raise money for an organization is vital but challenging work. That's why charities face the temptation to cut corners here and there as they make the fundraising rounds. They stop pushing, and start settling. That's how otherwise strong and successful development operations fall into the five deadly sins of fundraising:

Sin #1: Failing to Prioritize Fundraising

For so many non-profits, the development office is a second-class citizen. Sure, non-profits know they need to fundraise, but many organizations see development as a “necessary evil,” something to just get through so they can get to the good stuff...

the programs and services they offer that are integral to their mission.

Organizations that relegate fundraising to second-class status will never, ever reach their full potential. They will never serve as many people or groups as they otherwise could. They are artificially limiting the amount of good they can do. Fundraising isn't just part of your work – it is central to your work. Your development office isn't in competition with your mission; it is *driving* your mission by making all of the work you do possible.

Thriving non-profits prioritize fundraising, and they feel good about doing so. Remember, [Fundraising isn't Evil](#). [Neglecting your fundraising = neglecting your mission](#). And... underinvesting in fundraising is the [biggest fundraising mistake non-profits make](#).

Sin #2: Thinking Small

Many non-profits that manage to avoid the first deadly sin fall victim to the second. Yes, they prioritize fundraising. Yes, they know development is important, and so they give it a seat at the table – a central role in carrying the non-profit forward. But... they think way too small.

Charities exist to make the world a better place. They have big missions and solve major problems for millions of people. Yet many of them think small when it comes to fundraising. You know you have found a small-thinking non-profit when you hear things like, “let's set a goal of raising 5% more this year than we did last year.” Or, “we can only serve 20% of the homeless in the city this year. Next year, let's raise enough to serve 30%.”

That's small-ball fundraising, and your non-profit deserves more. Remember, if you're going to be thinking anyway, you might as well [think big](#). And, if your organization is stuck in a fundraising rut, there are ways to [break out of that plateau](#).

(Please see the other Sins in *LIN NHIP CAU November 2012*)

NPO Networking

Submissions for “Peace One Day” Competition organized by LIN

(We keep the original version in Vietnamese for your reading, please use google translate for your information)



Một ngày 24 giờ là dài hay ngắn?

Nên kiếm thêm 1 triệu đồng hay 10 triệu đồng?

Tại sao tôi đã yêu người như thế mà người không đáp lại tôi?...

Nếu bạn bình yên, bạn sẽ không bận tâm đến việc trả lời hay tìm câu trả lời cho những câu hỏi trên nữa.

Bạn sẽ thật thoải mái và sống hết mình với giây phút hiện tại và mỗi giây mỗi phút tiếp theo đó.

Bạn sẽ vui vẻ và trân trọng mọi điều bạn đang có, bất kể giá trị vật chất của nó là gì.

Bạn sẽ chia sẻ trái tim bạn với tất cả mọi người, dẫu có được đáp lại hay không vì với bạn, được cho đi đã là điều vô cùng hạnh phúc...

Đến đây bạn sẽ hỏi, ta có thể tìm thấy bình yên ở đâu? Nó ở ngay trong bạn đó.

Hãy khởi đầu một ngày bằng việc thức dậy thật chậm. Nhắm mắt và hít thở thật sâu 3 lần. Rồi mỉm cười với chính mình và ngày mới bằng một nụ cười thật rạng rỡ. Sau đó, bạn có thể mở một bản nhạc bạn yêu thích. Nhẹ nhàng và khe khẽ thôi, bạn ngân nga cùng giai điệu của bản nhạc đó trong khi tự thưởng cho mình một ly nước ấm buổi sáng. Bạn lại hít thở và cảm thấy cơ thể mình đang được nuôi dưỡng và chăm sóc rất tốt. Bạn yêu chính mình và khung cảnh xung quanh bạn. Bạn cảm thấy thật sáng khoái và bình yên...

Rồi bạn đi làm, đi học với nhịp thở đều đặn, nụ cười thường trực trên môi và trái tim luôn ngân nga nhịp điệu yêu thương. Như: “Tôi yêu thành phố tôi này, kể cả mưa, cả nắng. Tôi yêu mọi người nơi đây vì ai cũng đẹp xinh và độc đáo...”. Rồi, một hay nhiều lần trong ngày, bạn đặt tay lên ngực và nghe tim bạn đã đập những nhịp đập... BÌNH YÊN.

*Bài dự thi của bạn Trần Thị Bảo Ngọc,
Phóng viên Ban Thời sự - Khoa giáo, Báo Khăn Quàng Đỏ - Mục Tím*

Please find more information at: <https://www.facebook.com/LINCenter>

Information of the training course

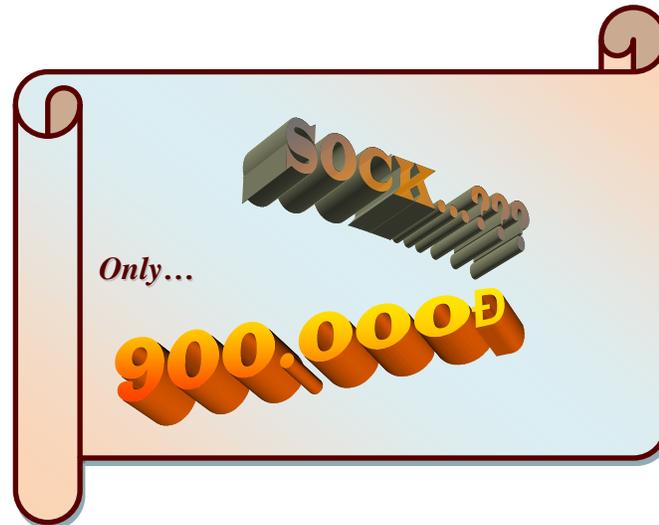
Time: **3 days**, from 07 to 09 December, 2012; Venue: HCMC.

Trainers: Mr. Trần Minh Hải, Mr. Trần Triều Ngoa Huyền and Ms. Nguyễn Thị Tường Oanh.

Tuition

- INGOs: VND 1,500,000/person/course.
- Local NPO: discount 40%, only VND 900,000/persn/course.
- If an organization registers 2 students, the second one will be discounted 10% of the tuition, the third, fourth, fifth... will be discounted 15%

(This tuition consists of materials, tools, teabreak, lunch and certificate)



Participants: members of groups, clubs, social enterprises, local and international NGO.

Objectives of the course: after the training course, the participants can:

1. Understand basic concepts, functions and process of project management.
2. Establish an action plan and time plan following Gantt chart.
3. Understand the concepts of financial management, establish qualified project budget and audit knowledge.
4. Understand staff management, practice recruitment procedure and know how to use staff effectively.

Contact:

Mr. Tran Dinh Tu, Tuong Lai Center, 413 Hai Ba Trung, W.8, D.3, HCMC

Email: dinhtu@tuonglaicentre.org; Điện thoại: (08) 3820 3961 - 0985 391 074

Website: www.tuonglaicentre.org

Deadline for RSVP: **03/12/2012**