

In August issue of NHIP CAU newsletter

1. Information from Narrow The Gap Event 2013

[Page 2](#)

2. LIN Updates:

[Page 3](#)

- Workshop on "Enhancing the positive image of non-profit organizations through social communications and effective communication with donors".
- Roundtable "Transparency and Accountability with Donors"

3. Second Chance Store:

[Page 5](#)

4. Donors' Corner:

[Page 6](#)

- Thanks to all the donors of Narrow The Gap Fund
- The power of community, or how you helped transform the lives of disadvantaged women and girls in HCMC.

5. NPO Opportunities:

[Page 10](#)

- Training course of Tương Lai Center on Sep 2013
- Job Vacancies at LIN Center
- Training Course on Data Analysis & Project Report Writing from SDTC

6. About LIN

[Page 12](#)



Dear friends,

Buy your tickets now for a fun, meaningful **Narrow the Gap Community Event** designed for children and adults alike!

To reserve tickets online [click here](#).

At the event, you will have an opportunity to win great raffle prizes, enjoy great food and drinks, network, and, in addition, meet three wonderful not-for-profit organizations (NPOs) helping disadvantaged children in our city! Each ticket includes complimentary food and drinks, and 100% of your ticket price will go to support programs by local NPOs in HCMC.

Your kids can participate in fun collaborative games, visit book reading and arts & crafts corners, ride a pony, get balloons, and take a silly photo! The event is also a great opportunity to teach your kids about giving and to set an example of helping people in need from an early age. Now, doesn't that sound like a wonderful Sunday for a great cause?

Purchase your tickets early by following [this link](#) (only VND 220.000 for adults and VND 120.000 for children) and **save 30%** on the ticket price!

This is a public event, so feel free to forward this message to your friends and colleagues!

NARROW THE GAP 2013

Focus On Children



Spend a fun and meaningful Sunday morning designed for children and adults alike!

Fun kids collaboration games, book reading and arts & crafts corners, great raffle prizes, complimentary food and drinks, silly photo booth, and great networking all to support local nonprofits helping disadvantaged children in HCMC

WHERE: Q4 (Saigon Sound System),
7 Nguyen Tat Thanh, District 4
WHEN: Sunday, Sep 15th 2013
9am - 12pm

PRICE:	Regular	Students (16+)	Children (under 16)
	220.000 VND	150.000 VND	120.000 VND (Pay in advance)
	320.000 VND	200.000 VND	220.000 VND (Pay at the door)

RESERVE TICKETS: www.bit.ly/ticketNTGevent | 08-3512 0092 | event@linvn.org



Event Details

Date and Time: Sunday, September 15 (The event schedule is free flowing and relaxed, and you are invited to come by any time between 9am-12pm and stay for as long as you wish to)

Location: The spacious and well air-conditioned **Q4 (7 Nguyễn Tất Thành, Quận 4, HCMC)**. Very central, 5 min drive from D1, and 10 min drive from D2

More about the nonprofit organizations: In July-August 2013, with the help of over 80 amazing individuals and 20 generous companies, over VND 300 million was donated to the Narrow the Gap Community Fund. At the same time, 14 local nonprofit organizations submitted their proposals to LIN for projects helping disadvantaged children in HCMC. [The three best projects](#) were identified by means of an open online vote. On 15 September, we invite you to meet the people behind these projects and vote for your favorite one. Your vote will determine which project will win the first prize, a VND 150 million grant from the Narrow the Gap Fund and which projects will receive second (VND 100 million) and third (VND 50 million) prizes!

LIN Updates



Workshop on "Enhancing the positive image of non-profit organizations through social communications and effective communication with donors"



Social communications and effective communication with donors are always challenges for NPOs, especially in the current situation when most of the information is extracted from the internet. At this moment, most NPOs run by young people are more active in using social networks than the NPOs run by older people. However, the story about effective communications with donors is still a challenge for all NPOs and their leaders.

Cooperating with non-profit organizations in order to train SEO – Vietnam (Sponsors for Educational Opportunity-Vietnam) young leaders, LIN Center for Community Development held the workshop "Enhancing the positive image of non-profit organizations through communications and effective communication with donors" on August 3, 2013. Although there were some last minute changes of venue and speakers, the workshop attracted 36

participants from LIN's NPO partners.

At the opening of the "social communications" session in the morning, Ms. Nguyen Thu Thuy from Zalora presented the basics of using social networks like Facebook, Twitter, Youtube, Slideshare etc. She also shared important information about taking advantage of social communications in her company, which cleverly integrated the activities of NPOs. A clip of foreign NPOs working in a poor community whose main job is collecting waste provided a clear example of how this organization utilized Youtube to deliver their message.

After the break, the participants gathered into 6 groups to practice and gain experience on enhancing the use of facebook (3 groups for each topic) with the guidance from the team of SEO-Vietnam and Zalora. It was readily apparent that young people focused on the advanced Facebook skills while the older participants and those lacking Facebook skills focused on basic information and guidance on how to set up a Facebook page and create a Facebook event for their own organization.

In the afternoon, after the lunch, Mr. Nguyen Huu Tuan Anh, Vietnam Wrigley CEO, presented the "effective communication with donors" segment which emphasized theory and practice of introducing an organization within a 2 minute timeframe. Before the speech, it is important to know who is our audience and how will our speech be beneficial for them. We can then design our 2-minute talk to more clearly focus on our audience. Speeches are enhanced when we provide evidence and examples of our operations. The speaker provided a golden formula for the speech; 1 minute 50 seconds for presenting evidence and examples, 5 seconds for a call to action and the final 5 seconds for the speech result.

After his impressive presentation, the participants practiced individually and in their group and finally the 5 best candidates were selected to present to the entire conference and jury (LIN and Zalora). We sincerely thank the companies: VinaGame, Vietnam Wrigley, Subway and Zalora who supported this workshop and make it a great success.

LIN Center (translated by Nguyen Vu An, LIN's volunteer)



Roundtable “Transparency and Accountability with Donors”



On Tuesday, August 6, 2013, the LIN center for Community Development held a NPO roundtable with 12 other NPO partners which recently have had projects funded by LIN. This is one of the activities of the Transparency and Demonstration (T&D) project funded by Research center for Management and Sustainable Development (MSD).

At the opening, Mr Nguyen Ngoc Lam, the president of MSD, introduced the concept and need for the Transparency and Demonstration project (T&D). He showed the close relationship between T&D and the ability to mobilize resources for NPOs in Vietnam. To be high effectively in mobilizing, NPOs have to improve their organizational structures related to T&D for all stakeholders such as: government, donors, beneficiaries and society. He also emphasizes the importance of mobilizing resources through a variety of forms such as: financial aids, public services trans-

ferred to organizations by government, gifts (money and materials), supportive services of government and volunteers as well as charging fees for NPO services. Furthermore, he also presented an overview of the rules and regulations of the government regarding resource mobilization in order to help participants gain a better understanding .

After Mr Nguyen Ngoc Lam’s speech, Ms Do Thi Phuong Anh, the accountant and coordinator of the LIN T& D project, discussed some of the experiences LIN has had with donors and NPOs related to T&D. Members of both donors and NPOs actively took part in group discussions in which participants were divided into two groups consisting of donors and NPOs. Later, LIN presented two typical situations to help participants understand this relationship more thoroughly. Thanks to the discussion, participants realized the importance of T&D in carrying out a project as well as how to implement T&D successfully. Frequent and timely information exchange between donors and NPOs is a key to success. The donors can become more engaged in projects, and thus have more opportunities to assist NPOs with their experience and knowledge through enhanced information exchange.



Besides, the donors are also able to improve their images and prestige by participating in their projects. This roundtable discussion provided an opportunity for donors and NPOs to exchange information regarding funding opportunities and procedures, reporting requirements as well as providing insights into the difficulties faced by NPOs. In addition, it also helped LIN and its partners gain a better understanding of each other in order to coordinate future projects more successfully.

LIN Center (translated by Nguyen Vu An, LIN's volunteer)

Second Chance Store



Second Chance Store develops new services



Since opening in Oct 2012, the Second Chance Store (SCS) has been improving services to its customers. The SCS has expanded space, added air-conditioning, changed its logo, and diversified product availability in order to bring friendly and convenient services to our customers. The store serves not-for-profit organizations and low income citizens living in HCMC.

For this August's sale, the SCS applied a new approach to attract customers, utilizing instant messages through mobile phones. Customers can leave their mobile phone number with the SCS before the sale and they will be notified of the sale date and details of the sale. With this form of communication we can avoid the expense of printed materials and help to protect the environment.

The sale on Aug 18, attracted many more low income workers of all ages living in the community around the store compared to the previous sales while still retaining most of the regular customers. In the future, we will continue with this new communication tool as well as develop our database to attract more customers.

The SCS always commits to bringing friendly and convenient services to our customers and providing the best services in town.

This time, the SCS received the support from Asian Tigers, Melchers, Vino, Mariposa, Levi's and from other individuals as well as our beloved volunteers.

If you would like to receive the information regarding the SCS, please send sms to 01698924310 or email to vy@LINvn.org. We will include you in our service database. Thank you!

Book sale for donation to Narrow The Gap Fund



The SCS organized a book sale, including CD discs and audio books on Sunday 25 August 2013. The customers were mostly students and young people. After the 3 hour sale, three quarters of the books and CD discs found new owners. We raised a total of VND 5,749,000! All the money will go to the Narrow the Gap Fund to support projects working with disadvantaged children in HCMC and surrounding areas.

SCS team

Donors' Corner

In July-August 2013, with the help of over 80 amazing individuals and 20 generous companies, over VND 300 million was donated to the Narrow the Gap Community Fund! LIN team would like to thank all the amazing people who came together to improve lives of disadvantaged children in our city! We hope to see all of you at the upcoming Narrow the Gap Community Event on September 15, 2013!

Anonymous

Jocelyn Tran and Toan Nguyen
Vinh Tran
Leann Luong
Jeffrey Emerson Carleton
Daniel Acosta
Phường Mỹ Chi
Na Sơn

Alexis Bidermann and Caroline Bidermann
Andrew Currie
Andrew Miller
Andy and Betsy Allen
Anh Thi Kim Ngo
Anh Tran Hoang Nguyen
Anonymous
Anonymous
Anonymous
Barbara Dong
Bien Nguyen, Elizabeth Fisher-Nguyen and Reynolds
Carol M Fox
Catherine Burns
Catherine Walter, Jan Walter and Zoe and Luna
Chau Ta
Chello W B Allen
Christine Nguyen
Christopher Butler
Colin Nayler
Dam Thuy Nga
Dana R.H. Doan
Doan Van Hung
Doug Ostertag
Dang Thi Ngoc Dung
Eli Mazur
Elizabeth Rose Daly
Elynn Walter
Emily Lam
Fancy Ku
Ha Thi Khanh Nguyen
Hoa B Thi Thanh Ta
Huu Phan
Jaclyn Luo
Jonathan Hwang
Kate Anderson
Kate Lam
Kimberly Hoang
Ksenia Dmitrieva
Landon Carnie

Laura Phan
Leah Raney
Linh Taylor
Margaret Shea
Mark Sidel
Mary Shea
Mdm. Le Thi Bang Tam
Mike Doan
Nancy Rubin
Ngoc Lan Nguyen Thi
Nguyen Khanh Minh Thuy
Nguyen Ngoc Thuong
Nguyen Quynh Anh
Nguyen Thi Tuyet Lan
Nhung Thi Tuyet Tran
Paul, Uyen and Om Finnes
Pham Bao Khanh Do
Pham Phuong Linh
Phan Thi My Hoa
Phuong Nguyen
Quynh Anh Dang Nguyen
Rachael Carson
Ray Nayler
Son Pham
Suzanne Shea
Suzy Hill
Thanyachat Auttanukune
Thao Thi Ngoc Dao
Thi Yen Huynh
Thinh Xuan Than
Thuy Dinh Ngoc Pham
Thuy Le
Thy Thi Anh Huynh
Tram M Nguyen
Tran Phuong Khanh Nguyen
Tran Thi Lien Hoa
Tri Pham
Trinh Nguyen
Vannie Ho

Platinum Sponsors



Gold Sponsors



Silver Sponsors





The power of community, or how you helped transform the lives of disadvantaged women and girls in HCMC.



Remember December 2012. A typical month of a typical year. And yet one day stands out. The day when people in our city came together to show their support for the vulnerable women and girls in HCMC. That day was LIN Community Event for Women, December 15, 2012.

Leading to the Event, 14 corporate and over 20 individual sponsors in HCMC together collected VND 150.000.000. This amount was matched in full (VND 150.000.000) by the Global Fund for Community Foundations. The guests at LIN Community Event voted to determine how the funds will be distributed between three wonderful projects run by local not-for-profit organizations, HCMC Deaf Association, The Tinh Than Network, and Khanh Hoi Social Center for Orphans, each helping women and girls in difficult situations.

Six months after LIN Community Event, we are proud and happy to share with you the results of the three projects and the change they brought along. We hope that these examples will serve as a proof that by coming together and by joining our resources and skills we can make our city a better place for all.

And if you feel inspired to continue supporting positive change in our city, we invite you to attend LIN's Narrow the Gap Community Event on September 15! This time, the event will present programs helping vulnerable children in HCMC and it is designed to be a fun and meaningful Sunday for adults and children alike. To learn more about the event, please [click here](#).

Thank you for believing that together we can build a strong community!

LIN team

1st Prize – Deaf Community of Ho Chi Minh City received 84 votes during LIN Community Event and the grant of nearly VND 140 mln. The organization’s Dream is a world where no women, including women with hearing impairment, have to face domestic violence! [To learn more about this project click here.](#)



2nd Prize – The Tinh Than Network received 73 votes during the Event and the grant of VND 100 mln. The Network’s Dream is a world where no woman and her children have to live in poverty! [To learn more about this project click here.](#)



3rd Prize – Khanh Hoi Social Center for Orphans received 24 votes during the Event and the grant of VND 50 mln. The Center’s Dream is a world where no teenage girl’s life is shattered by an early pregnancy or abortion. [To learn more about this project click here.](#)



NPO Opportunities



Training course of Tương Lai Center on Sep 2013



Trung tâm Giáo dục Sức khỏe & Phát triển Cộng đồng Tương Lai



Trung tâm Tương Lai

Phòng 2B - Toà nhà Green House

184/1A Lê Văn Sỹ, P.10, Q. Phú Nhuận, TP.HCM



Hot line: 0903.616.494

kynang@tuonglaicentre.org

http://tuonglaicentre.org/

Cắm hoa

21 & 28/09/2013

9h - 11h30

350.000 VNĐ/buổi

LỊCH KHAI GIẢNG THÁNG 09/2013

Ứng dụng ngay, vui mỗi ngày



Cắm hoa

17 & 19/09/2013

18h - 20h30

350.000 VNĐ/buổi



Quản trị tài chính

25 - 26 - 27/09/2013

03 ngày

1.500.000 VNĐ

Viết Dự án

11 - 12 - 13/09/2013

03 ngày

1.500.000 VNĐ

Lãnh đạo bản thân

07-14-21-28/09/2013

14h - 16h

200.000 VNĐ/buổi

Ưu đãi: 600.000 VNĐ/khóa

Với đội ngũ giảng viên

năng lực chuyên môn cao - kinh nghiệm - tận tâm



Job Vacancies at LIN Center



LÀM VIỆC CÙNG LIN

LIN hiện đang tuyển cộng tác viên bán thời gian cho vị trí sau:

LIN is recruiting the following positions:

Trợ lý Dự án

Project Assistant

Vui lòng vào website của LIN để biết thêm thông tin:

www.LINvn.org → Tin tức → Nguồn tài liệu

Please visit our website for more information:
www.LINvn.org → News → Resources



LIN is recruiting the position. This is a part-time position to be responsible for the work under the project funded by Irish Aid. This position is requiring a candidate who is enthusiasm, just graduated from university or who can arrange the amount of requested time. Please see below link:

[Project Assisstant](#)

Help us to share this information to your network.

Thank you!



Training Course on Data Analysis & Project Report Writing from SDTC



TON DUC THANG UNIVERSITY
SOCIAL DEVELOPMENT TRAINING CENTER (SDTC)

TRAINING COURSE ON DATA ANALYSIS & PROJECT REPORT WRITING

1. COURSE INFORMATION

Time : 16 – 19/09/2013

Morning: 08h00 – 11h30

Afternoon: 13h30 – 17h00

Venue: Ton Duc Thang University

98 Ngo Tat To St., Ward 19, Binh Thanh Dist., HCMC

Language: Vietnamese

Trainer: Mr. Le Dai Tri

2. TRAINING FEE

410,000 VND/ day (Including documents, study equipments; tea-break).

Certificate of completion fee: **100,000 VND**

Local social staff will be discount 20% tuition (excluding certificate).

3. AIMS AND OBJECTIVES

After the training course, participants will be able to:

- Identify the roles of report in project management and the advantages/ pros/ benefits of report writing.
- Describe the frequently report structures in project management including final report of project.
- Describe the methods and process of quantitative and qualitative database analysis to make project's result.
- Practice writing report paragraphs: opening, body, conclusion and recommendation of a final evaluated report.



FOR ENQUIRIES AND REGISTRATION, PLEASE CONTACT:

Social Development Training Center

Ton Duc Thang University

Room B009, 19 Nguyen Huu Tho Street,

Tan Phong Ward, District 7, HCMC

Ms. Phuoc – 0937 137 654

Or Mr. Bao - 093 797 5445

Tel: (08) 2242 6789 – Fax: (08) 3775 5055

Email: sdtc@tdt.edu.vn or lahuynhphuoc@gmail.com

Website: <http://sdtc.tdt.edu.vn>

Deadline for registration: 8th September 2013

SOCIAL DEVELOPMENT TRAINING CENTER - TON DUC THANG UNIVERSITY

Nguyen Huu Tho St., Tan Phong Ward, Dist. 7, HCMC, Viet Nam
Tel: (+84 8) 2242 6789 - Fax: (+84 8) 3775 5055

Email: sdtc@tdt.edu.vn
Website: www.sdtc.tdt.edu.vn

About LIN

LIN serves grassroots not-for-profit organizations and individual and corporate philanthropists located in and around Ho Chi Minh City, Viet Nam. In addition to providing direct support to local not-for-profit organizations, LIN also serves as a vehicle through which donors can effectively contribute their knowledge, energy and resources to support these NPOs. In our effort to help local people to meet local needs, LIN aims to advance a more efficient and responsive philanthropic environment and strengthen the communities in which we live and work.



LIN's Vision

A Vietnamese society where all members are respected and supported to have equal access to opportunities.

LIN's Mission

To foster a culture of philanthropy and social responsibility by providing support services to local not-for-profit organizations, skilled volunteers and donors that are committed to building strong communities.

Contact Information

180/47 Nguyen Huu Canh, Ward 22, Binh Thanh District,

Ho Chi Minh City, Vietnam

Phone: 08-35120092

Email: info@LINvn.org

Like LIN on FB:
Facebook.com/LINCenter
and follow us at:
Twitter [@LINCenter](https://twitter.com/LINCenter)
[@Wordpress](https://www.wordpress.com)
[@Slideshare](https://www.slideshare.net)



Website

www.linvn.org



LIN

*Helping local people
meet local needs*

