



LIN NHIP CAU October 2015

MESSAGE FROM LIN EXECUTIVE DIRECTOR



Dear LIN Partners, Friends and Supporters,

September was a busy but delightful month for LIN with many volunteer and community activities. Our 2nd Mandala Night to connect skilled volunteers and nonprofits attracted 110 participants and resulted in several NPOs being matched with volunteers and a company finding an NPO to help recruit people with disabilities. We finished the month BIG with our Annual Narrow the Gap Community Event: Take Action for the Environment on 26 September with over 374 participants.

Our small team would like to THANK YOU for your support, especially the donors, volunteers and NPOs that supported Narrow the Gap and the #100GreenDays Campaign. Everyone that contributed money, time, skills, attended an event, uploaded photos of your actions to protect the environment onto social media and/or encouraged people in your network to get involved, helped to improve our environment. We hope the campaign motivated you to pick-up or maintain environmentally friendly habits! It did for me!

*Over 239 Individuals, 48 organizations and 109 volunteers contributed to Narrow the Gap. We were thrilled to welcome first time GOLD sponsors, including: **EXO Travel, Hoan My Saigon Hospital, Prudential Vietnam, and VietGuys.** We also welcomed back many past GOLD sponsors: **Irish Aid, Novaland, ILA Vietnam, Aden Services, Vinasteel, SSE Steel, GIBC, Horizon Capital Advisers,** and the **Global Fund.** We are so grateful for all of the support. All financial contribution are acknowledged on [our website](#) and in our interim campaign report.*

October is another busy month for the LIN team. We are engaged in annual planning and budgeting for 2016 and, at the same time, introducing a unique teambuilding combined community service event for companies, which is called "LIN oi, Where Are We Going?" You can learn more about the event [here!](#)

It might be a planning period for your business too. Please contact us for a free consultation, if you are looking for a meaningful teambuilding program to get your staff engaged in corporate social responsibility or corporate engagement programs.

LIN is delighted to welcome back Ms. Nguyen Thi Thanh Truc as Director of Programs. Before departing for Dublin, Truc worked 4 years as LIN's Volunteer Coordinator cum Office Manager. After completing her Masters Degree in Organizational Development and Change Management, sponsored by Irish Aid, she returned to LIN in late September. With Truc's strengthened capacity, our small team can confidently continue to provide quality programs and services to NPOs, Volunteers, and Donors.

With support from YKVN, we are pleased to update NPOs and Corporate Donors about Circular 96, which enhances tax incentives for their philanthropic activities. We hope the Circular encourages your philanthropic activities. [Click here](#) to read YKVN's analysis of the Circular.

We thank you for your interest and as always LIN team would love to stay in touch with you!

*Sincerely,
Tran Vu Ngan Giang*



Welcome Back to Ms. Nguyen Thi Thanh Truc – LIN's Director of Programs

Dear partners, sponsors and friends,

I am very happy to be back at LIN at the end of 9/2015 in a new position!

Joining LIN from the very first days, back in 2010, I was the Volunteer Coordinator cum Office Manager. Now, after returning from Ireland with a Masters Degree in Organizational Development and Change Management, I am excited to be taking on the new position of Director of Programs. In this role, I look forward to contributing my new skills and past experience at LIN to further develop the programs as well as our team's capacity to provide the best service to our community.

In addition to our core NPO services, LIN is running several programs to better connect our community in meaningful work. For example, the Community Partnership Initiative (CPI), Mandala Night and the BlueBees website help to connect skilled volunteers with NPOs; our Narrow the Gap Community Fund brings donors together to make a bigger impact on shared challenges while raising awareness about local challenges; VietnamCauses is increasing transparency and making it easier for Philanthropists to connect with local NPOs; and we are thrilled to begin promoting, "LIN, Where Are We Going?", a teambuilding combined community service program for companies. I look forward to bringing these programs further, deeper, and closer to the community in the coming time.

*I sincerely hope to meet you all soon, to learn from your opinions and feedback, which are crucial for me and my team to enhance the quality of LIN's programs and together, build a strong community!
Please contact me at: Truc@LINvn.org or 08-3512-0092!*

Warmly,
Nguyen Thi Thanh Truc

UPCOMING EVENTS

Mandala Night October: Connect to Causes



In the evening on 20 October, LIN will host its monthly networking event for skilled volunteers. The October Mandala Night will feature three local nonprofits in search of skilled volunteers. Come to meet like-minded professionals and learn about volunteer opportunities at Quatmo, Dong Hanh Uoc Mo and another NPO at GRAIN by Luke Nguyen (3rd floor, 71-75 Hai Ba Trung, District 1).

To reserve:

Please send your full name, company/organization and professional skills to volunteer@LINvn.org.

Circular 96 Creates More Incentives for Corporate Donors



Circular 96/2015/TT-BTC (MOF, June 22, 2015) extends the scope of deductible expenses for corporate organizations' charitable and humanitarian activities. Upon this expansion, the taxable income of an organization shall be reduced, and thus, a reduction in taxes.

However, to take advantage of the available deductions it is necessary to provide authorities relevant documents, invoices, and receipts in accordance with the Circular's regulations.

[Click here to read more](#)



Please click on <http://bit.ly/VNGivingDay> and share your opinion about this idea.

NEWS FROM SEPTEMBER EVENTS & ACTIVITIES

ECO-VIETNAM GROUP'S PROJECT "FOR OUR ENVIRONMENT" WINS FIRST PRIZE AND VND 150 MILLION FROM NARROW THE GAP FUND FOR THE ENVIRONMENT!



With 51.58% of the votes (online and offline), ECO-Vietnam Group's project "For our environment" won first prize and a VND 150 million grant from the Narrow the Gap 2015 Fund for the Environment. ECO-Vietnam Group's project was developed in collaboration with Hoa Sen University and will result in the construction of an HDPE water storage and biogas system in Ben Tre Province.

The Deaf Community Organization of HCMC (DCOH)'s "Green Park for the Deaf Community" project received nearly 30% of the online and offline votes, winning second prize and VND 100 million while "Climate Camp" a project by the Center for Hands-On Actions and Networking for the Environment (CHANGE) received 19% of the

votes and VND 50 million.

Campaign Highlights:

Over 380 million VND contributed to Narrow the Gap Community Fund by 239 individuals and 21 organizations
109 volunteers and **28 in-kind donors** to the campaign
2929 photos shared of over 761 individuals taking actions for the environment during #100GreenDays
28 proposals submitted, 6 semi-finalists, 3 finalists
636 online votes, 327 offline votes to decide 1st, 2nd and 3rd place grantees
374 guests at the Narrow the Gap Community Event on 26 September 2015
70% increase in Narrow the Gap fans on Facebook (now over 3,665)

[Click here](#) to watch the Narrow the Gap Community Event highlights video

[Click here](#) to download the Report on Narrow the Gap Campaign for the Environment 2015

Members of the NPO Leadership Circle join NTG Community Event



"LIN's Narrow the Gap Community Event offers a diverse environment, and brings me new perspectives about communication tools that were used to organize the event." said Ms. Phún Cẩm Linh, a member of Smile Group, who is also a member of NPO Leadership Circle.

Members of the NPO Leadership Circle participated in the Narrow the Gap Community Event in an effort to network and connect with potential partners.

[Click here](#) to discover more about Cẩm Linh's experience at the event.

110 Skilled Professionals joined Mandala Night in September



With the topic of "Direct Connection", LIN's September Mandala Night introduced 110 participants to volunteer opportunities at 5 NPOs: Action for Wildlife Organization (AWO), Breast Cancer Network Vietnam (BCNV), CHUM, Mai am Thien An (MATA), and Vietnam Volunteer Centre (VVC).

[Click here](#) to check out the event photos.

Managing Organizational Culture Workshop



What is organizational culture? Who makes an impact on organizational culture? During times of transition, how should your organization manage organizational culture? These questions were explored during a special workshop led by Ms. Nguyen Thi Bich Tam-Deputy Director of Centre for Community Empowerment (CECEM) who is based in Hanoi. Amazingly, Ms. Bich Tam volunteered her time to share her knowledge and experience during a scheduled visit to Ho Chi Minh City.

[Click here](#) to read more about this workshop on "Managing Organizational Culture".

VOLUNTEER APPRECIATION

I Am A Skilled Volunteer: Ms. Dang Thi Thanh Van

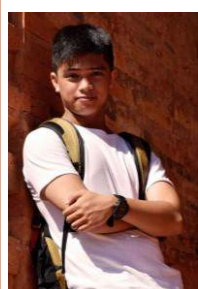


"My volunteer work allows me to utilize and sharpen my event organizing and communication skills," Ms. Van reflected. She added that, "through my volunteer work, I was able to broaden my social circle, and have since gained many close friends and new professional contacts."

Two years ago, Van joined the Narrow the Gap Leadership Team as a member of the Event Team. This year, she took on a new challenge as the Leader of the Development Team for Narrow the Gap. With Van's support and leadership of a small team, she ensured that LIN reached its target of VND 300 million for this year's campaign.

To achieve the goal, the Development Team used multiple strategies, most notably the #100GreenDays campaign. The campaign left a positive impression on the community as it helped to raise awareness about actions we can all take to protect our environment while engaging companies to contribute funds for every action taken.

I Am A Skilled Volunteer: Mr. Nguyen Vu An



"To me, participating in Narrow the Gap 2015 is both a joy to make new friends and an opportunity to deepen old connections. In work, I've gained more experience using digital programs, to learn to better utilize social media tools and to take more initiatives in finding and utilize data efficiently. Through the chain of working experiences, one certain thing that I've come to believe is that, by working together, everything is possible"

An volunteered for the Narrow the Gap Campaign in 2013 and 2014. In 2015, he joined again and took charge of the Narrow the Gap Fan page. An combined his past experience working with LIN on Narrow the Gap with his work experience on other communication campaigns to improve LIN's communications on social media.

Over the course of the campaign, An's phone was always on and he was ready to help whenever a LIN team member reached out to him. Many times, An stayed up very late to write the best message, find a document or improve the design of a post in order to promote one or more activity during the campaign. Even in the busiest of times, An always remained positive and productive. Calm and peaceful is the feeling LIN staff got from working with An. His efforts helped LIN to bring the Narrow the Gap concept to more than 3,600 people on social media.

I Am A Skilled Volunteer: Ms. Jessica Schmit



"I really admire the methodology of Narrow the Gap and am proud to be a part of an event created by community members to help improve their own community. I had been volunteering in Vietnam for more than five years now and what I love about working with the Narrow the Gap team is everyone's energy. The volunteers are usually younger than me and it is great to see them getting involved, although I have had to learn how to balance their interests and the interests that I represent when organizing the event."

It is the third year that Jessica played a key role in the Narrow the Gap Volunteer Team, and the second year that she led the Team to organize the Narrow the Gap Community Event. Each year Jessica brings a deep commitment and a unique perspective to make the Narrow the Gap Community Event a meaningful event.

With the theme of environment, Jessica and the other two members of the Event Team, Ms. Uyen and Ms. Tran, dedicated their efforts to making the event as "green" as possible. She and her team worked hard to turn that idea into a reality.

Finding a venue and event time that would minimize the use of electricity, seeking partners to be able to issue electronic tickets and SMS voting, and designing activities that would give participants a feeling of a green Saturday afternoon in the busy, urban city center.

THANKS TO OUR SEPTEMBER VOLUNTEERS AND DONORS

SKILL VOLUNTEERS IN SEPTEMBER

Supporting LIN Center:

Betsye Moon Park
 Carey Zesiger
 Dana R.H. DOAN
 Đặng Thị Ngọc Dung
 Đỗ Thị Như Tâm
 Đoàn Mạnh Khâm
 Graeme Alexander
 Hà Xuân Trung
 Lâm Bảo Quang
 Lê Thị Băng Tâm
 LINDa Loose
 Mark Sidel
 Ngô Quỳnh Như
 Nguyễn Thị Thu Hà
 Nguyễn Bảo Ngọc
 Nguyễn Hà Mi
 Nguyễn Quang Anh
 Nguyễn Thị Minh Châu
 Nguyễn Trần Hoàng Anh
 P. Eli Angell MAZUR
 Trần Bảo Ngọc
 Trần Thị Phương Anh
 Trần Thị Thanh Hương

Supporting Narrow the Gap Fund:

Andrew Nguyen Miller
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 Châu Hoàng mẫn
 Châu Thị Minh Thư
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 Đào Thu Hằng
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 Đỗ Hồng Liên
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 Dương Hằng
 Dương Nguyễn LINH Chi
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 Hà Minh Trí
 Hồ Bảo Ngọc
 Hồ Quang Minh

Hồ Thị An Hà
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 Jean Gabriel
 Jessica Schmit
 Lâm Trung Quân
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Mr. Bùi Việt Hà	Ms. Betsye Moon Park	Ms. Nicole Knock	Cetana PSB International College
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GOLD DONORS



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Welcome to 5 New NPOs on the VietnamCauses Website

You can now learn more about these NPOs on the VietnamCauses website:

1. [CHUM](#)
2. [Support & Develop Children Group \(SDC\)](#)
3. [THEBOY Group](#)
4. [My Library](#)
5. [Viet Youth Activities](#)

VietnamCauses.org searchable directory of local nonprofit organizations. It helps local nonprofits to build bigger networks of support while helping donors and volunteers to connect more effectively with causes they care about.

Is YOUR nonprofit on VietnamCauses? [Click here](#) to register today.

Do you know a nonprofit that should be on VietnamCauses? Or, do you want to give a shout out to a fantastic nonprofit on the website? Please contact Ms. Tien to make a referral and/or testimonial: community@LINvn.org.

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