

HCMC GRANTMAKERS' FORUM

Promoting Meaningful Dialogue Among Area Grantmakers

21 October 2010

GRANTMAKERS' FORUM

Goal: To improve the quality of life in our community by making us all more informed and effective grantmakers.

Today's Objectives:

- ✓ Share best practices and lessons learned.
- ✓ Learn about local and global best practices.
- ✓ Network with other grantmakers.
- ✓ Identify common goals and synergies.
- ✓ Think about ways to improve our grantmaking efforts.

AGENDA

- HCMC: A Mini-Community Needs Assessment
- 6 Panel Discussions
 - 20 - 30 minutes for presentations
 - 20 - 40 minutes for Q&A, recommendations
- Roundtable Lunch Discussion
 - Topic: The Grantee-Grantor Relationship
 - Special Guests: DRD, EMW, HCWF, MATA, SCC, VCF
- Wrap-Up Session
 - Panel Summaries
 - Proposed Next Steps

NOTE:

This event is not an opportunity for fund solicitation of any kind including asking for business fund management or grants.

All types of solicitation are strictly prohibited.

Thank you for your cooperation!

HO CHI MINH CITY: COMMUNITY NEEDS ASSESSMENT

Challenges & Opportunities for Grantmakers



HCMC: DEVELOPMENT (+)

- ✓ 10.7% growth in 2009
- ✓ 26.7% of the country's GDP
(*GDP per capita > 2x national average.*)
- ✓ In 2005
 - 27.9% industrial output
 - 35% FDI projects
- ✓ >7 million people (~ 8% of the population)
- ✓ <1% of the country's land area

Statistical Office in HCMC
Euromonitor (29 June 2007), Bloomberg (May 18, 2010)
MPI Deputy Minister Cao Viet Sinh (VietNamNet, 15 Feb 2010)



HCMC DEVELOPMENT (-)

- 8.7% inflation (forecast > 10%)
- Increasing rural to urban migration
- Rising inequality
 - Gini coefficient rose to 0.43 in 2006)
 - Salary for top income earners up six times more than bottom income earners
 - Top income earners up \$1,849
 - Bottom income earners up \$287

Euromonitor (29 June 2007)

Economic and Social Survey of Asia and the Pacific (UNESCAP, 2010)

Urbanization, Migration and Poverty in A Vietnamese Metropolis (Luong, 2009)

Statistical Office in HCMC

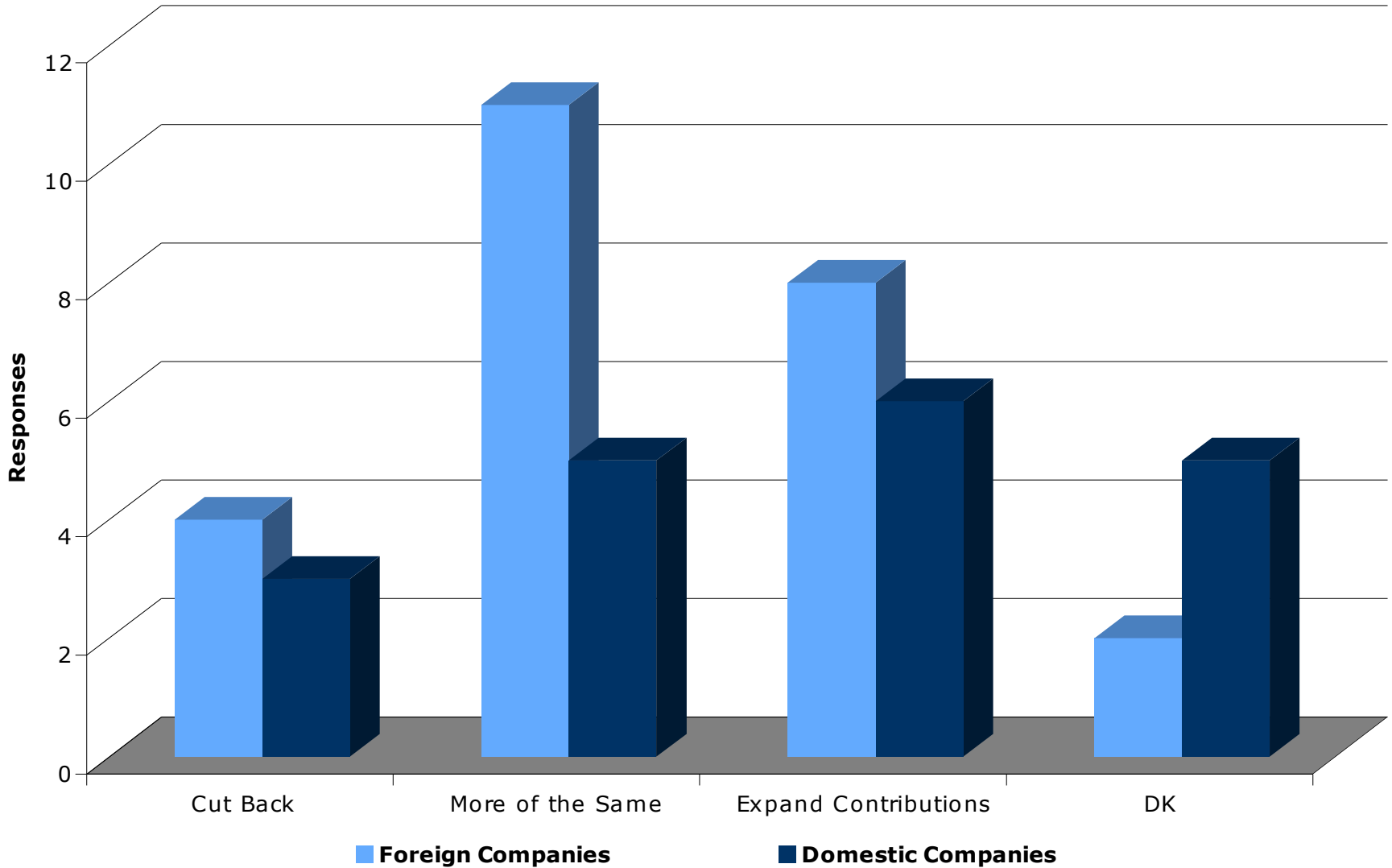
INTERVIEWS WITH CORPORATE PHILANTHROPISTS IN HCMC

Purpose: An update on the status of corporate giving in Vietnam.

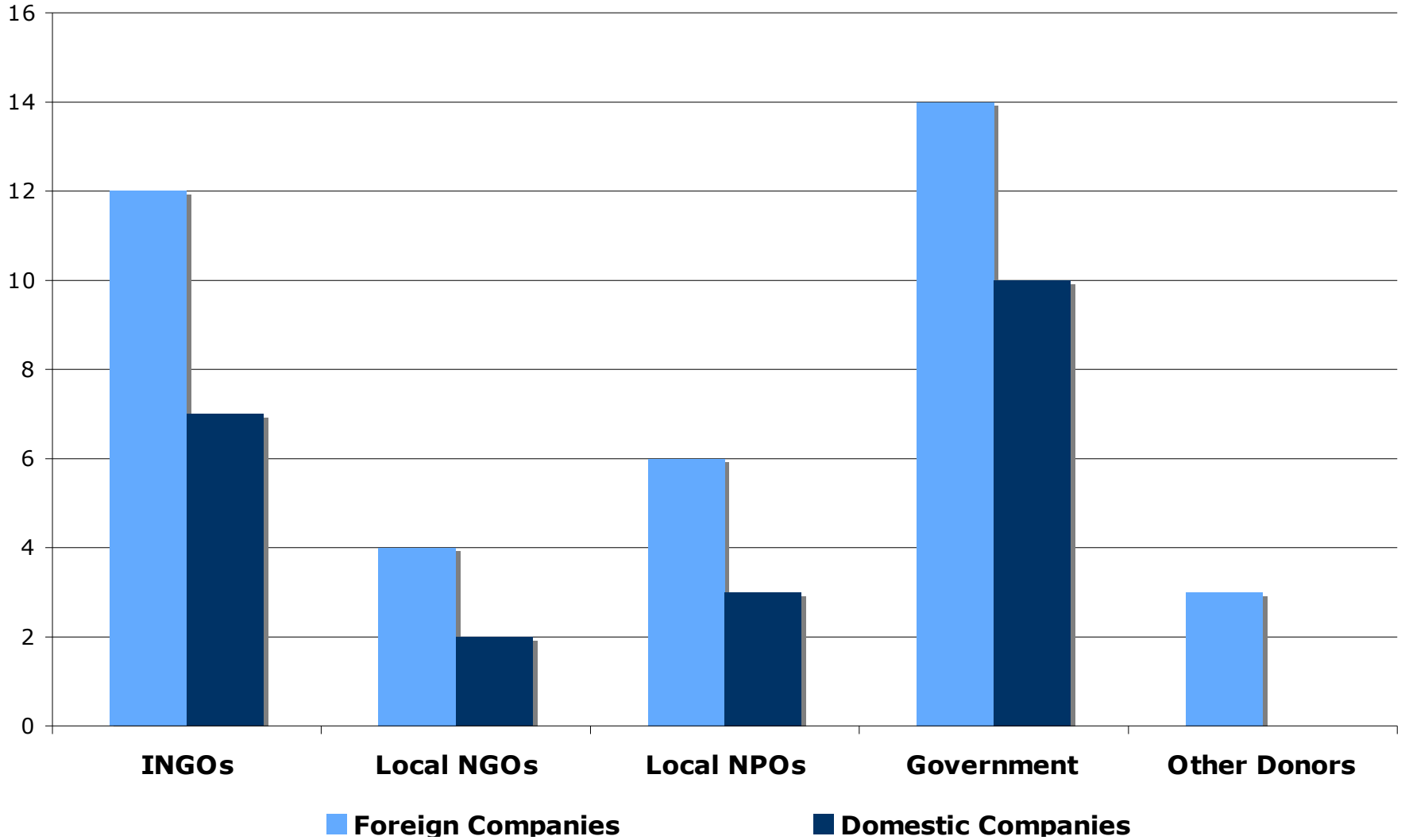
Details:

- March to August 2009
- One-hour, face-to-face interviews
- Respondents: 44 companies, domestic and foreign, engaged in philanthropic activities
- Sponsors: LIN, GFCF, VCF

In the next 5 years, how will your giving levels change?



Corporate Partnerships in Giving



CORPORATE PHILANTHROPY: PRIORITY ISSUES

Education
(Specifically
for Children)

Health Care
(Access /
Preventative
Care)

LOCAL CD EXPERT INTERVIEWS

Purpose: To understand quality of life issues and to identify the most vulnerable groups

Details:

- June to August 2010
- One-hour, face-to-face interviews with 17 respected community members
- Key Informants Represented:

MOST VULNERABLE GROUPS



VULNERABLE GROUP: MIGRANT WORKER

(Rural to Urban)

- Access to public services
- Limited social networks
- Insecure home environment
- Opportunities for career advancement



VULNERABLE GROUP: URBAN POOR

- *Adults*
 - Socio-economic glass ceiling
 - Relationships = Success
 - Fees for public services
- *Children*
 - Lack of protection
 - Limited support services
 - Fees for public services



VULNERABLE GROUP PEOPLE WITH A DISABILITY



QUALITY OF LIFE ISSUES

- Infrastructure
- Loss of Community
- Other
 - Lack of Green Spaces
 - Professionalization of NPOs



QUALITY OF LIFE ISSUES - INFRASTRUCTURE -

1. Quality and quantity of social services
2. Increasing traffic and road safety
3. Shortage of low cost housing
4. Lack of awareness and enforcement of proper waste removal



QUALITY OF LIFE ISSUES

Loss of Community

People no longer know their neighbors

Networks have changed

The idea of community is weakening

QUALITY OF LIFE ISSUES

- OTHER -

- Need for professionalization of NPO services
- Lack of Green Space
 - Especially in poorer neighborhoods
 - Parks and public spaces for recreation



HO CHI MINH CITY

What do you view to be priority issues / causes?

Poverty Alleviation

Inequality

Access to Education

Vocational Training

Health Care

Basic Sanitation

Drug / Alcohol Abuse

Domestic Violence

Animal Protection

Waste Removal

Food Security

Public Safety

Transportation

Climate Change

Low-Income Housing

Other?